



# New Publications

## February 2018



**PETER LANG**  
INTERNATIONAL ACADEMIC PUBLISHERS

Dear Reader

February 2018

Welcome to the February issue of the Peter Lang Academic Publishing Group's monthly New Publications catalogue.

We are proud to announce 71 new publications from our comprehensive lists, spanning fourteen different subject areas originating from our five international publishing locations: Bern, Brussels, Frankfurt am Main, New York and Oxford.

Each title is presented in an easy-to-view style, with complete bibliographic information for all available formats and a short pertinent description of the content.

With time to market being a key factor, this catalogue is available in an electronic format only and can be downloaded from the Peter Lang website at [www.peterlang.com/page/New\\_Publications\\_Catalogues](http://www.peterlang.com/page/New_Publications_Catalogues).

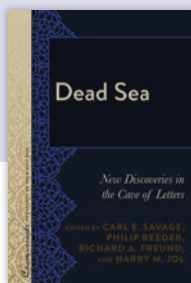
Best regards,

*Kelly Shergill, CEO*

*Peter Lang Publishing Group*

**Order information: Please use the order form, order online at [www.peterlang.com](http://www.peterlang.com) or send your order directly to [order@peterlang.com](mailto:order@peterlang.com)**

Archaeology	2
Economics and Management	2
Education	2
English Language and Literatures	6
Film and Performance Studies	7
German Language and Literatures	8
History	8
Linguistics and Translation Studies	8
Media and Communication	10
Philosophy	12
Political Science	13
Romance Languages and Literatures	14
Sociology	14
Theology and Religious Studies	15
.....	
Index	17
The Peter Lang Publishing Group	18
Our Representatives	19
Order Form	21



Carl E. Savage • Philip Reeder •  
Richard A. Freund • Harry M. Jol (eds.)

### Dead Sea

New Discoveries in  
the Cave of Letters

The book is a multidisciplinary study of  
the Cave of Letters in the Nahal Hever of  
the Judean desert.

New York, 2018.  
XXX, 296 pp., 79 b/w ill., 11 color ill.

#### Crosscurrents: New Studies on the Middle East. Vol. 2

hb. ISBN 978-1-4331-3427-2  
CHF 103.– / €<sup>D</sup> 89.95 / €<sup>A</sup> 91.70 / € 83.30 /  
£ 67.– / US-\$ 99.95

eBook (SUL) ISBN 978-1-4539-1884-5  
CHF 108.– / €<sup>D</sup> 99.95 / €<sup>A</sup> 100.– / € 83.30 /  
£ 67.– / US-\$ 99.95



Carsten Legler

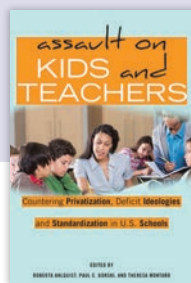
### Markteintrittsstrategien bei Innovationen unter besonderer Berücksichtigung von Preis- und Werbestrategien

Entwicklung eines Simulationsmodells  
zur Ermittlung optimaler Preis- und Wer-  
bepolitiken für ein Start-Up. Signale wer-  
den zur Reduktion der Unsicherheit von  
potentiellen Konsumenten verwendet.  
Sie beeinflussen deren Qualitätserwar-  
tung. Der Absatz wird über einen Diffu-  
sionsprozess modelliert. Ziel des Innova-  
tors ist die Etablierung am Markt.

Frankfurt am Main, 2017.  
XVIII, 272 S., 104 s/w Abb., 2 s/w Tab.

br. ISBN 978-3-631-74121-4  
CHF 75.– / €<sup>D</sup> 64.95 / €<sup>A</sup> 66.80 / € 60.70 /  
£ 50.– / US-\$ 73.95

eBook (SUL) ISBN 978-3-631-74139-9  
CHF 79.– / €<sup>D</sup> 71.95 / €<sup>A</sup> 72.80 / € 60.70 /  
£ 50.– / US-\$ 73.95



Roberta Ahlquist • Paul C. Gorski •  
Theresa Montaño (eds.)

### Assault on Kids and Teachers

Countering Privatization, Deficit  
Ideologies and Standardization  
in U.S. Schools

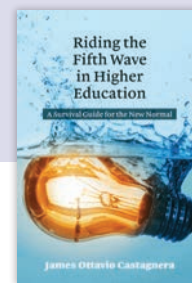
In *Assault on Kids and Teachers*, educa-  
tors from across the United States push  
back against the neoliberal school reform  
movements that are taking the «public»  
out of public education, demonizing teach-  
ers, and stealing from youth the oppor-  
tunity for an equitable, just, and holistic  
education.

New York, 2018. XXII, 244 pp., 2 tables

#### Counterpoints. Studies in Criticality. Vol. 523

hb. ISBN 978-1-4331-5119-4  
CHF 129.– / €<sup>D</sup> 111.95 / €<sup>A</sup> 114.60 / € 104.20 /  
£ 84.– / US-\$ 124.95

pb. ISBN 978-1-4331-3282-7  
CHF 41.– / €<sup>D</sup> 35.95 / €<sup>A</sup> 36.70 / € 33.30 /  
£ 27.– / US-\$ 39.95



### Riding the Fifth Wave in Higher Education

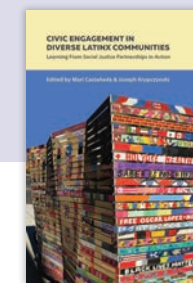
A Survival Guide for the New Normal

*Riding the Fifth Wave in Higher Education:  
A Survival Guide for the New Normal* charts  
the dimensions of the Fifth Wave chal-  
lenge and offers numerous general and  
specific suggestions for surfing the wave  
and surviving its tsunami-like impact.

New York, 2018. X, 138 pp., 1 table

hb. ISBN 978-1-4331-3372-5  
CHF 93.– / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.– /  
£ 60.– / US-\$ 89.95

pb. ISBN 978-1-4331-3371-8  
CHF 38.– / €<sup>D</sup> 32.95 / €<sup>A</sup> 33.90 / € 30.80 /  
£ 25.– / US-\$ 36.95



Mari Castañeda •  
Joseph Krupczynski (eds.)

### Civic Engagement in Diverse Latinx Communities

Learning From Social Justice  
Partnerships in Action

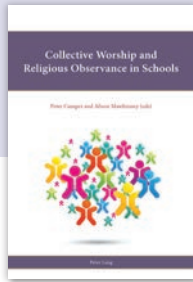
Students, faculty and community part-  
ners alike will find *Civic Engagement in  
Diverse Latinx Communities* accessible, as  
the text demonstrates that personal ex-  
periences are powerful tools for the pro-  
duction of an epistemology of social jus-  
tice that aims to investigate and develop  
new Latinx community-university praxis.

New York, 2018. XII, 302 pp., 1 b/w ill.

#### Critical Studies of Latinos/as in the Americas. Vol. 17

hb. ISBN 978-1-4331-5014-2  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.– / US-\$ 94.95

pb. ISBN 978-1-4331-4726-5  
CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.– / US-\$ 52.95



Peter Cumper · Alison Mawhinney (eds.)

### Collective Worship and Religious Observance in Schools

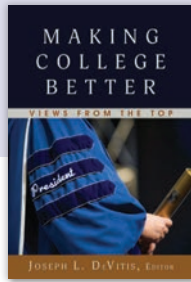
This book examines the law and policy governing school acts of *collective worship* in England, Northern Ireland and Wales, and their equivalent in Scotland, which is known as *religious observance*. It aims to shine a light on an important issue that has often been neglected and ignored by policy-makers.

Oxford, 2018. XIV, 396 pp.

**Religion, Education and Values. Vol. 13**

pb. ISBN 978-1-78707-655-6  
CHF 77.– / €<sup>D</sup> 66.95 / €<sup>A</sup> 67.90 / € 61.80 /  
£ 50.– / US-\$ 75.95

eBook (SUL) ISBN 978-1-78707-656-3  
CHF 77.– / €<sup>D</sup> 73.95 / €<sup>A</sup> 74.10 / € 61.80 /  
£ 50.– / US-\$ 75.95



Joseph L. DeVitis (ed.)

### Making College Better

Views from the Top

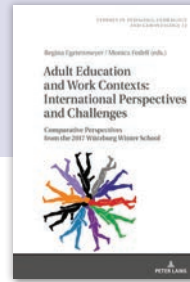
This timely book, *Making College Better: Views from the Top*, offers more rational and practical responses to that public outcry by allowing college presidents and chancellors from a wide variety of post-secondary institutions the opportunity to address, in measured ways, many complex issues and how they might be untangled.

New York, 2018. XIV, 234 pp., 14 b/w ill., 1 table

**Adolescent Cultures, School, and Society. Vol. 68**

hb. ISBN 978-1-4331-3480-7  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.– / US-\$ 94.95

pb. ISBN 978-1-4331-3479-1  
CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.– / US-\$ 52.95



Regina Egetenmeyer · Monica Fedeli (eds.)

### Adult Education and Work Contexts: International Perspectives and Challenges

Comparative Perspectives from the 2017 Würzburg Winter School

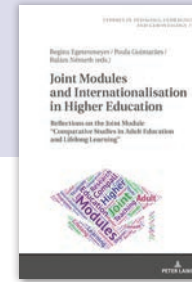
Adult education has deep interrelations with employment contexts. This volume discusses interrelations within transnational contexts studied during the Würzburg Winter School. The book shows that adult education and work contexts are influenced by international and transnational developments.

Frankfurt am Main, 2017. 226 pp., 9 ill., 12 tab.

**Studies in Pedagogy, Andragogy, and Gerontology. Vol. 72**

hb. ISBN 978-3-631-73702-6  
CHF 52.– / €<sup>D</sup> 44.95 / €<sup>A</sup> 46.20 / € 42.10 /  
£ 35.– / US-\$ 50.95

eBook (SUL) ISBN 978-3-631-73703-3  
CHF 55.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 50.50 / € 42.10 /  
£ 35.– / US-\$ 50.95



Regina Egetenmeyer · Paula Guimarães · Balázs Németh (eds.)

### Joint Modules and Internationalisation in Higher Education

Reflections on the Joint Module «Comparative Studies in Adult Education and Lifelong Learning»

This volume places the development of the Joint Module COMPALL in the context of international developments in higher education and adult education. Based on this framework, the development of the joint module is discussed in terms of its institutional and didactical structure as well as participants' motivation and diversity.

Frankfurt am Main, 2017. 202 pp., 7 ill., 11 tab.

**Studies in Pedagogy, Andragogy, and Gerontology. Vol. 71**

hb. ISBN 978-3-631-73625-8  
CHF 47.– / €<sup>D</sup> 39.95 / €<sup>A</sup> 41.10 / € 37.40 /  
£ 31.– / US-\$ 45.95

eBook (SUL) ISBN 978-3-631-73641-8  
CHF 49.– / €<sup>D</sup> 44.95 / €<sup>A</sup> 44.90 / € 37.40 /  
£ 31.– / US-\$ 45.95



Randa Elbih

### Dialectics of 9/11 and the War on Terror

Educational Responses

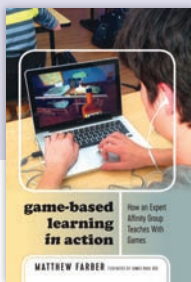
*Dialectics of 9/11 and the War on Terror: Educational Responses* examines how global financial and socio-political systems propagate a lopsided dialectic of current events that influences teachers' pedagogies of 9/11 and the War on Terror.

New York, 2018. XVI, 278 pp.

**Counterpoints. Studies in Criticality. Vol. 360**

hb. ISBN 978-1-4331-4865-1  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.– / US-\$ 94.95

pb. ISBN 978-1-4331-3105-9  
CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.– / US-\$ 52.95



Matthew Farber

### Game-Based Learning in Action

How an Expert Affinity Group Teaches With Games

Matthew Farber's *Game-Based Learning in Action: How an Expert Affinity Group Teaches with Games* showcases how one affinity group of K12 educators—known as «The Tribe»—teaches with games.

New York, 2018. XVI, 238 pp., 12 b/w ill.

**New Literacies and Digital Epistemologies. Vol. 80**

pb. ISBN 978-1-4331-4474-5  
CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.– / US-\$ 52.95



Joseph E. Flynn Jr.

### White Fatigue

Rethinking Resistance for Social Justice

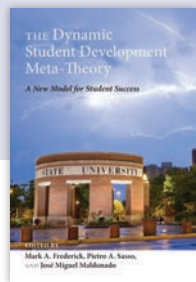
*White Fatigue: Rethinking Resistance for Social Justice* ultimately argues that if we are to advance our national conversation on race then educators must be willing to define reactions to conversations about race with more nuances, lest we alienate potential allies, accomplices, and leaders in the fight against racial injustice.

New York, 2018. XX, 178 pp.

**Social Justice Across Contexts in Education. Vol. 8**

hb. ISBN 978-1-4331-5026-5  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.– / US-\$ 94.95

eBook (SUL) ISBN 978-1-4331-5027-2  
CHF 103.– / €<sup>D</sup> 94.95 / €<sup>A</sup> 95.– / € 79.20 /  
£ 64.– / US-\$ 94.95



Mark A. Frederick • Pietro A. Sasso •  
José Miguel Maldonado (eds.)

### The Dynamic Student Development Meta-Theory

A New Model for Student Success

The Dynamic Student Development Metatheodel (DSDM) is a meta-theory based on empirically based inferences drawn from a national survey entitled the University Learning Outcomes Assessment (UniLOA).

New York, 2018. XXX, 410 pp., 7 b/w ill., 9 tables

**Adolescent Cultures, School, and Society. Vol. 69**

hb. ISBN 978-1-4331-3418-0  
CHF 113.– / €<sup>D</sup> 98.95 / €<sup>A</sup> 100.80 / € 91.70 /  
£ 74.– / US-\$ 109.95

pb. ISBN 978-1-4331-3417-3  
CHF 67.– / €<sup>D</sup> 57.95 / €<sup>A</sup> 59.60 / € 54.20 /  
£ 44.– / US-\$ 64.95



Tim Kinard • Jesse Gainer •  
Mary Esther Soto Huerta

### Power Play

Explorando y empujando fronteras en una escuela en Tejas through a multilingual play-based early learning curriculum

This book tells the story of activist teachers and the very young together in a play-based curriculum in a public school in Texas.

New York, 2018. XX, 242 pp.

**Childhood Studies. Vol. 4**

hb. ISBN 978-1-4331-3415-9  
CHF 139.– / €<sup>D</sup> 123.40 / €<sup>A</sup> 126.90 / € 115.35 /  
£ 92.– / US-\$ 94.95

pb. ISBN 978-1-4331-3414-2  
CHF 36.– / €<sup>D</sup> 32.– / €<sup>A</sup> 32.90 / € 29.95 /  
£ 24.– / US-\$ 52.95



Steven Kniffley Jr. • Ernest Brown Jr. •  
Bryan Davis

### Out of K.O.S. (Knowledge of Self)

Black Masculinity, Psychopathology, and Treatment

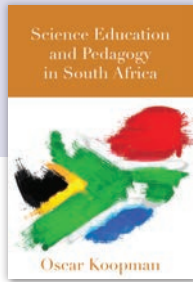
*Out of K.O.S. (Knowledge of Self): Black Masculinity, Psychopathology, and Treatment* provides a comprehensive analysis of the development of racialized masculinity in Black males.

New York, 2018. VIII, 168 pp.

**Black Studies and Critical Thinking. Vol. 86**

hb. ISBN 978-1-4331-3171-4  
CHF 93.– / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.– /  
£ 60.– / US-\$ 89.95

pb. ISBN 978-1-4331-3170-7  
CHF 44.– / €<sup>D</sup> 38.95 / €<sup>A</sup> 39.40 / € 35.80 /  
£ 29.– / US-\$ 42.95



Oscar Koopman

### Science Education and Pedagogy in South Africa

*Science Education and Pedagogy in South Africa* is a contemporary contribution that entices science teachers to 're-examine' or 'rethink' the pedagogical strategies they use in their teaching.

New York, 2018. XXIV, 220 pp., 6 b/w ill., 13 tables

**Complicated Conversation. A Book Series of Curriculum Studies. Vol. 51**

hb. ISBN 978-1-4331-4808-8  
CHF 93.- / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.- /  
£ 60.- / US-\$ 89.95

pb. ISBN 978-1-4331-4804-0  
CHF 44.- / €<sup>D</sup> 38.95 / €<sup>A</sup> 39.40 / € 35.80 /  
£ 29.- / US-\$ 42.95



Tim Kubik

### Unprepared for What We Learned

Six Action Research Exercises That Challenge the Ends We Imagine for Education

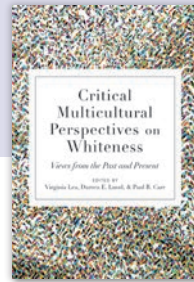
*Unprepared for What We Learned: Six Action Research Exercises that Challenge the Ends We Imagine for Education* explores how twentieth century models of education are not delivering on their promises, or helping to deliver the promise of the next generation.

New York, 2018. XIV, 194 pp.

**Counterpoints. Studies in Criticality. Vol. 519**

hb. ISBN 978-1-4331-4739-5  
CHF 93.- / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.- /  
£ 60.- / US-\$ 89.95

eBook (SUL) ISBN 978-1-4331-5235-1  
CHF 47.- / €<sup>D</sup> 42.95 / €<sup>A</sup> 43.- / € 35.80 /  
£ 29.- / US-\$ 42.95



Virginia Lea · Darren E. Lund ·  
Paul R. Carr (eds.)

### Critical Multicultural Perspectives on Whiteness

Views from the Past and Present

*Critical Multicultural Perspectives on Whiteness* explores multiple analyses of whiteness and features both essays that address the social construction of whiteness and critical resistance as well as new critical perspectives.

New York, 2018. XIV, 376 pp., 4 ill., 2 tables

**Critical Multicultural Perspectives on Whiteness. Vol. 5**

hb. ISBN 978-1-4331-2151-7  
CHF 98.- / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.- / US-\$ 94.95

pb. ISBN 978-1-4331-2150-0  
CHF 55.- / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.- / US-\$ 52.95



Michael Adrian Peters ·  
Ronald Barnett (eds.)

### The Idea of the University

A Reader, Volume 1

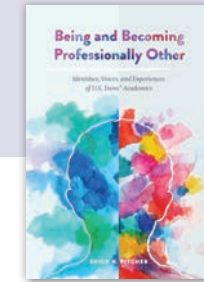
*The Idea of the University: A Reader, Volume 1* provides selected works of the major thinkers who have contributed to the discourse on the idea of the university in the German, English, American and French traditions, dating from the establishment of the University of Berlin in 1810.

New York, 2018. XXXIV, 694 pp.

**Global Studies in Education. Vol. 17**

hb. ISBN 978-1-4331-2191-3  
CHF 139.- / €<sup>D</sup> 120.95 / €<sup>A</sup> 123.70 / € 112.50 /  
£ 90.- / US-\$ 134.95

pb. ISBN 978-1-4331-2190-6  
CHF 85.- / €<sup>D</sup> 74.95 / €<sup>A</sup> 76.10 / € 69.20 /  
£ 56.- / US-\$ 82.95



Erich N. Pitcher

### Being and Becoming Professionally Other

Identities, Voices, and Experiences of U.S. Trans\* Academics

*Being and Becoming Professionally Other: Identities, Voices, and Experiences of U.S. Trans\* Academics* is a path clearing book that provides a rich, in-depth account of the lived experiences of 39 transgender or trans\* academics.

New York, 2018. XIV, 216 pp. 1 b/w ill., 1 table.

hb. ISBN 978-1-4331-4851-4  
CHF 98.- / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.- / US-\$ 94.95

pb. ISBN 978-1-4331-4725-8  
CHF 55.- / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.- / US-\$ 52.95



Menah Pratt-Clarke

### **A Black Woman's Journey from Cotton Picking to College Professor**

Lessons about Race, Class, and Gender in America

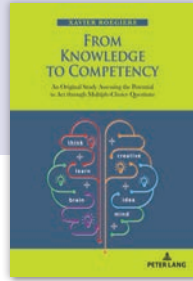
*A Black Woman's Journey* follows Mildred Sirls as a young Black girl in rural east Texas in the 1930s who picked cotton to help her family survive, to her adulthood years as Dr. Mildred Pratt who influenced hundreds of students and empowered a community.

New York, 2018. XXVI, 272 pp., 20 b/w ill.

**Black Studies and Critical Thinking. Vol. 107**

hb. ISBN 978-1-4331-4973-3  
CHF 98.- / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.- / US-\$ 94.95

pb. ISBN 978-1-4331-4974-0  
CHF 55.- / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
£ 36.- / US-\$ 52.95



Xavier Roegiers

### **From Knowledge to Competency**

An Original Study Assessing the Potential to Act through Multiple-Choice Questions

This book addresses the steps and the results of a wholly original study, based on the following question: what makes us competent? What allows us to act in concrete ways to process situations that require much more than knowledge?

Bruxelles, 2018. 336 pp., 15 b/w graphs, 40 b/w fig., 10 coloured fig., 30 tables

pb. ISBN 978-2-8076-0624-1  
CHF 54.- / €<sup>D</sup> 45.95 / €<sup>A</sup> 47.30 / € 43.- /  
£ 35.- / US-\$ 51.95

eBook (SUL) ISBN 978-2-8076-0625-8  
CHF 56.- / €<sup>D</sup> 50.95 / €<sup>A</sup> 51.60 / € 43.- /  
£ 35.- / US-\$ 51.95



Tracey Wilen

### **Digital Disruption**

The Future of Work, Skills, Leadership, Education, and Careers in a Digital World

*Digital Disruption* offers educators, executives, and students a fresh approach as to how to navigate the future to ensure success.

New York, 2018. X, 206 pp., 30 b/w ill., 1 table

pb. ISBN 978-1-4331-4921-4  
CHF 34.- / €<sup>D</sup> 29.95 / €<sup>A</sup> 30.20 / € 27.50 /  
£ 22.- / US-\$ 32.95



Burton Blstein

### **The Country of the Blind**

A New Interpretation of the Plays of Henrik Ibsen

*The Country of the Blind* challenges the reigning conception of Ibsen as social critic.

New York, 2018. XVIII, 148 pp.

**American University Studies. Series 26: Theatre Arts. Vol. 33**

hb. ISBN 978-1-4331-4229-1  
CHF 93.- / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.- /  
£ 60.- / US-\$ 89.95

eBook (SUL) ISBN 978-1-4331-4355-7  
CHF 98.- / €<sup>D</sup> 89.95 / €<sup>A</sup> 90.- / € 75.- /  
£ 60.- / US-\$ 89.95



Cornelia Dahmer

### **Conduct books für junge Damen des achtzehnten Jahrhunderts**

Aufrichtigkeit und Frauenrolle

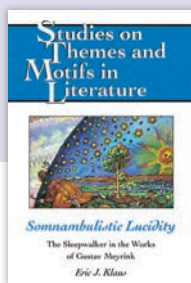
Das Buch erschließt mit dem conduct book für junge Damen (1688-1797) einen in der anglistischen Forschung vernachlässigten Schrifttypus. Die Autorin unterzieht die Texte einem Verfahren des close reading bezüglich Darstellung und Stellenwert der Verhaltenskategorie «Aufrichtigkeit» im Kontext schichtspezifischer gender role instruction.

Frankfurt am Main, 2017. 544 S.

**Britannia. Texts in English: Literature, Culture, History from early modern times to the present. Bd. 19**

geb. ISBN 978-3-631-73179-6  
CHF 104.- / €<sup>D</sup> 89.95 / €<sup>A</sup> 92.50 / € 84.10 /  
£ 69.- / US-\$ 101.95

eBook (SUL) ISBN 978-3-631-73181-9  
CHF 110.- / €<sup>D</sup> 99.95 / €<sup>A</sup> 100.90 / € 84.10 /  
£ 69.- / US-\$ 101.95



Eric J. Klaus

**Somnambulist Lucidity**

The Sleepwalker in the Works of Gustav Meyrink

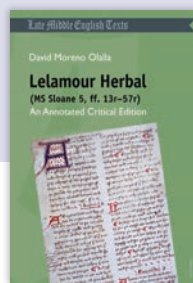
By situating Gustav Meyrink on the periphery of social and spiritual spheres and by identifying the sleepwalker as a seminal figure of the period as well as in Meyrink's work, *Somnambulist Lucidity* echoes Meyrink's own attempts to find lucidity in the ambiguity of somnambulism.

New York, 2018. XVI, 180 pp., 5 b/w ill.

**Studies on Themes and Motifs in Literature. Vol. 130**

hb. ISBN 978-1-4331-3492-0  
CHF 93.– / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.– /  
£ 60.– / US-\$ 89.95

eBook (SUL) ISBN 978-1-4331-3823-2  
CHF 98.– / €<sup>D</sup> 89.95 / €<sup>A</sup> 90.– / € 75.– /  
£ 60.– / US-\$ 89.95



David Moreno Olalla

**Lelamour Herbal  
(MS Sloane 5, ff. 13r–57r)**

An Annotated Critical Edition

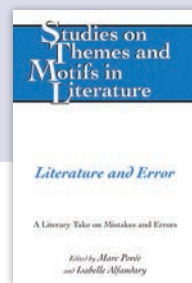
The volume is the first modern edition of the 1373 Middle English herbal by John Lelamour, as contained in London, British Library, MS Sloane 5, ff. 13r–57r. The edition is critical and is accompanied by an introduction on the authorship, sources, language and history of the text, a number of explanatory notes, a glossary and several appendices.

Bern, 2018. 510 pp., 2 coloured ill.

**Late Middle English Texts. Vol. 6**

pb. ISBN 978-3-0343-3155-5  
CHF 124.– / €<sup>D</sup> 106.95 / €<sup>A</sup> 110.– / € 100.– /  
£ 82.– / US-\$ 120.95

eBook (SUL) ISBN 978-3-0343-3156-2  
CHF 131.– / €<sup>D</sup> 118.95 / €<sup>A</sup> 120.– / € 100.– /  
£ 82.– / US-\$ 120.95



Marc Porée · Isabelle Alfandary (eds.)

**Literature and Error**

A Literary Take on Mistakes and Errors

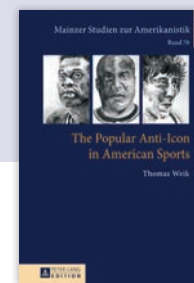
*Literature and Error* comprises a series of essays from French scholars who seek to lay down the foundations of a literary theory that would argue for the productivity of errors (and mistakes) in literary works.

New York, 2018. X, 264 pp., 1 coloured ill., 1 table

**Studies on Themes and Motifs in Literature. Vol. 132**

hb. ISBN 978-1-4331-3699-3  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
£ 64.– / US-\$ 94.95

eBook (SUL) ISBN 978-1-4331-3969-7  
CHF 103.– / €<sup>D</sup> 94.95 / €<sup>A</sup> 95.– / € 79.20 /  
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Thomas Weik

**The Popular Anti-Icon  
in American Sports**

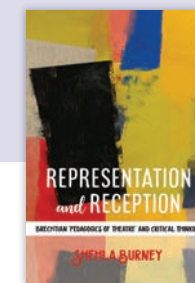
The case studies of Joe Namath, Dennis Rodman and Barry Bonds show how this phenomenon has become visible from the 1960s onwards because of profound changes within the media and sports. These athletes undermined the original sports-hero ideology and still became successful and popular on and off the field – also in a commercial fashion.

Frankfurt am Main, 2017. 406 pp., 14 coloured ill.

**Mainzer Studien zur Amerikanistik. Vol. 70**

hb. ISBN 978-3-631-73805-4  
CHF 90.– / €<sup>D</sup> 77.95 / €<sup>A</sup> 80.10 / € 72.90 /  
£ 60.– / US-\$ 87.95

eBook (SUL) ISBN 978-3-631-73836-8  
CHF 95.– / €<sup>D</sup> 86.95 / €<sup>A</sup> 87.50 / € 72.90 /  
£ 60.– / US-\$ 87.95



Shehla Burney

**Representation and Reception**

Brechtian 'Pedagogics of Theatre' and Critical Thinking

*Representation and Reception: Brechtian 'Pedagogics of Theatre' and Critical Thinking* deploys German playwright Bertolt Brecht's theory of drama and performance, what he calls «the pedagogics of theatre», to create modes of critical thinking in the classroom.

New York, 2018. XXVIII, 94 pp. 1 ill.

hb. ISBN 978-1-4331-4855-2  
CHF 93.– / €<sup>D</sup> 80.95 / €<sup>A</sup> 82.50 / € 75.– /  
£ 60.– / US-\$ 89.95

pb. ISBN 978-1-4331-4850-7  
CHF 44.– / €<sup>D</sup> 38.95 / €<sup>A</sup> 39.40 / € 35.80 /  
£ 29.– / US-\$ 42.95





Mariann Skog-Södersved ·  
Margit Breckle ·  
Mona Enell-Nilsson (Hrsg.)

### Wissenstransfer und Popularisierung

Ausgewählte Beiträge der Tagung  
*Germanistische Forschungen zum Text*  
(GeFoText) in Vaasa

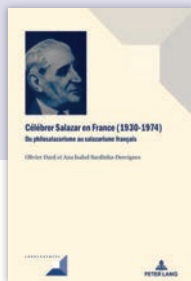
Gelungener Wissenstransfer und gelungene Popularisierung setzen eine zielgruppenorientierte Aufbereitung von Informationen voraus. Die Beiträger erörtern die Problematik der Wissensübermittlung anhand von verschiedenen Wissensdomänen, linguistischen Beschreibungsebenen und Medien.

Frankfurt am Main, 2017. 184 S., 3 farb. Abb.,  
3 s/w Abb., 4 s/w Tab.

#### Finnische Beiträge zur Germanistik. Bd. 15

geb. ISBN 978-3-631-73074-4  
CHF 52.– / €<sup>D</sup> 44.95 / €<sup>A</sup> 46.20 / € 42.10 /  
£ 35.– / US-\$ 50.95

eBook (SUL) ISBN 978-3-631-74038-5  
CHF 55.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 50.50 / € 42.10 /  
£ 35.– / US-\$ 50.95



Olivier Dard ·  
Ana Isabel Sardinha-Desvignes

### Célébrer Salazar en France (1930–1974)

Du philosalazarisme  
au salazarisme français

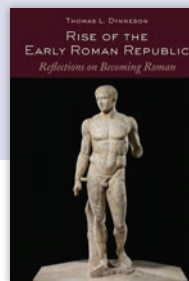
« Célébrer Salazar ». La formule peut étonner mais c'est bien l'idée d'une forme de laudatio rendue des années 1930 aux années 1960 au dirigeant de l'Estado Novo portugais (1889-1970) par une partie des élites françaises, issues en particulier des droites conservatrices et radicales que cet ouvrage entend mettre en lumière.

Bruxelles, 2018. 326 p.

#### Convergences. Vol. 90

rel. ISBN 978-2-8076-0387-5  
CHF 56.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 49.50 / € 45.– /  
£ 37.– / US-\$ 54.95

eBook (SUL) ISBN 978-2-8076-0388-2  
CHF 59.– / €<sup>D</sup> 53.95 / €<sup>A</sup> 54.– / € 45.– /  
£ 37.– / US-\$ 54.95



Thomas L. Dynneson

### Rise of the Early Roman Republic

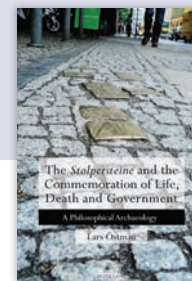
Reflections on Becoming Roman

An audaciously daring narrative, this text presents an overview of the early history of Rome, focusing the reader's attention to those distinctive and often hidden cultural features that contributed to create a unique ancient Roman mindset and civic outlook.

New York, 2018. XXXII, 382 pp., 20 b/w ill.

hb. ISBN 978-1-4331-3457-9  
CHF 113.– / €<sup>D</sup> 98.95 / €<sup>A</sup> 100.80 / € 91.70 /  
£ 74.– / US-\$ 109.95

eBook (SUL) ISBN 978-1-4539-1881-4  
CHF 146.45 / €<sup>D</sup> 137.27 / €<sup>A</sup> 138.42 / € 115.35 /  
£ 92.– / US-\$ 149.95



Lars Östman

### The Stolpersteine and the Commemoration of Life, Death and Government

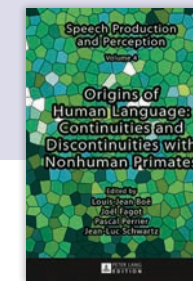
A Philosophical Archaeology

Since the beginning of the 1990s, Gunter Demnig has been installing his Stolpersteine (Stumbling Stones) all over Europe to commemorate the victims of National Socialism. Today, the Stolpersteine constitute the world's second largest Holocaust monument. In this book the author addresses some of the most crucial issues raised by these memorial stones.

Oxford, 2018. XII, 222 pp., 4 b/w ill., 1 fig.

pb. ISBN 978-3-0343-1958-4  
CHF 70.– / €<sup>D</sup> 59.95 / €<sup>A</sup> 61.20 / € 55.60 /  
£ 45.– / US-\$ 67.95

eBook (SUL) ISBN 978-1-78874-076-0  
CHF 73.– / €<sup>D</sup> 66.95 / €<sup>A</sup> 66.70 / € 55.60 /  
£ 45.– / US-\$ 67.95



Louis-Jean Boë · Joël Fagot ·  
Pascal Perrier · Jean-Luc Schwartz (eds.)

### Origins of Human Language: Continuities and Discontinuities with Nonhuman Primates

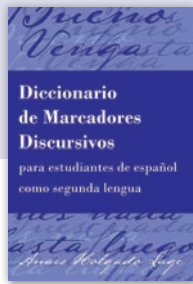
This book proposes a detailed picture of the continuities and ruptures between communication in primates and language in humans.

Frankfurt am Main, 2017. 368 pp.,  
33 colour ill., 22 b/w ill., 10 b/w tables.

#### Speech Production and Perception. Vol. 4

hb. ISBN 978-3-631-73726-2  
CHF 85.– / €<sup>D</sup> 72.95 / €<sup>A</sup> 75.– / € 68.20 /  
£ 56.– / US-\$ 82.95

eBook (SUL) ISBN 978-3-631-73807-8  
CHF 89.– / €<sup>D</sup> 80.95 / €<sup>A</sup> 81.80 / € 68.20 /  
£ 56.– / US-\$ 82.95



Anais Holgado Lage

### Diccionario de Marcadores Discursivos para estudiantes de español como segunda lengua

*El Diccionario de Marcadores Discursivos para estudiantes de español como segunda lengua* pretende convertirse en una herramienta que cualquier aprendiz de español pueda utilizar.

New York, 2017. XVIII, 318 p.

enc. ISBN 978-1-4331-3711-2  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
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CHF 103.– / €<sup>D</sup> 94.95 / €<sup>A</sup> 95.– / € 79.20 /  
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Bethania Mariani

### Colonização linguística e outros escritos

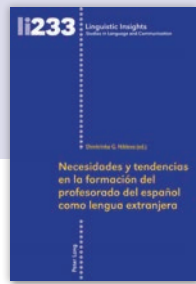
Colonização linguística e outros escritos representa um longo caminho de pesquisas que realizei e publiquei nos últimos 15 anos sobre os destinos da língua portuguesa em alguns territórios colonizados por Portugal.

New York, 2017. XXII, 280 p., 5 tableas

**Brazilian Studies.3**

capa dura ISBN 978-1-4331-4406-6  
CHF 103.– / €<sup>D</sup> 89.95 / €<sup>A</sup> 91.70 / € 83.30 /  
£ 67.– / US-\$ 99.95

eBook ISBN 978-1-4331-4859-0  
CHF 108.– / €<sup>D</sup> 99.95 / €<sup>A</sup> 100.– / € 83.30 /  
£ 67.– / US-\$ 99.95



Dimitrinka G. Nikleva (ed.)

### Necesidades y tendencias en la formación del profesorado de español como lengua extranjera

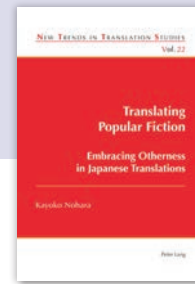
Se trata de un libro para y sobre el profesor de español como lengua extranjera (ELE). Se investiga sobre la labor del profesor, se aportan diversas herramientas metodológicas, se reflexiona sobre los programas actuales de formación de profesores. Se contempla la formación inicial y continua o permanente de los profesores de ELE.

Bern, 2017. 401 p., 28 tablas, 43 il. en color, 5 il. blanco/negro.

**Linguistic Insights. Studies in Language and Communication. Tomo 233**

enc. ISBN 978-3-0343-2948-4  
CHF 109.– / €<sup>D</sup> 93.95 / €<sup>A</sup> 96.80 / € 88.– /  
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Kayoko Nohara

### Translating Popular Fiction

Embracing Otherness  
in Japanese Translations

This book explores the various options and techniques available to and used by translators when translating from English to Japanese. The work is rich in both the theory and practice of translation and contains numerous examples from popular texts, ranging from classics to detective novels to science fiction.

Oxford, 2018. XII, 234 pp., 49 table/s, 5 fig.

**New Trends in Translation Studies. Vol. 22**

pb. ISBN 978-3-0343-1963-8  
CHF 65.– / €<sup>D</sup> 55.95 / €<sup>A</sup> 57.10 / € 51.90 /  
£ 42.– / US-\$ 63.95

eBook (SUL) ISBN 978-1-78874-026-5  
CHF 69.– / €<sup>D</sup> 61.95 / €<sup>A</sup> 62.30 / € 51.90 /  
£ 42.– / US-\$ 63.95



Francisco Salgado-Robles

### Desarrollo de la competencia sociolingüística por aprendices de español en un contexto de inmersión en el extranjero

Esta monografía investiga hasta qué punto aprendices de español como segunda lengua adquieren estructuras variables de la lengua durante un semestre académico en Madrid (España). Este volumen contribuye a comprender mejor la adquisición de la variación dialectal y el impacto del tipo de programa en el desarrollo sociolingüístico.

Bern, 2018. 241 p., 48 tablas, 2 fig.

**Linguistic Insights. Studies in Language and Communication. Tomo 235**

enc. ISBN 978-3-0343-2325-3  
CHF 89.– / €<sup>D</sup> 76.95 / €<sup>A</sup> 79.20 / € 72.– /  
£ 59.– / US-\$ 86.95

eBook (SUL) ISBN 978-3-0343-2322-2  
CHF 94.– / €<sup>D</sup> 85.95 / €<sup>A</sup> 86.40 / € 72.– /  
£ 59.– / US-\$ 86.95



Tanja Škerlavaj

### Stilistische Funktionen von Mehrdeutigkeit in deutschen Werbetexten

Das Buch setzt sich mit der Mehrdeutigkeit in Werbetexten auseinander. Anhand stilistischer Analysen mehrdeutiger Werbetexte wird untersucht, in welchen Elementen (Sprache, Bild, Typographie) sich die Mehrdeutigkeit in Werbetexten manifestiert, wie sie als aktuelles Phänomen im Text entsteht und welche stilistischen Funktionen sie darin erfüllt.

Frankfurt am Main, 2017. 302 S., 3 farb. Abb., 12 s/w Abb., 1 s/w Tab.

Linguistik International. Bd. 39

geb. ISBN 978-3-631-67011-8  
CHF 67.– / €<sup>D</sup> 57.95 / €<sup>A</sup> 59.50 / € 54.10 /  
£ 44.– / US-\$ 65.95

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CHF 71.– / €<sup>D</sup> 63.95 / €<sup>A</sup> 64.90 / € 54.10 /  
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Anca-Cristina Sterie

### Interprofessional interactions at the hospital

Nurses' requests and reports of problems in calls with physicians

The focus of this book is to investigate interprofessional telephone interaction, a routine yet disruptive activity at the hospital, and to expose how nurses and physicians coordinate in view of delivering efficient patient care. The analysis of recorded calls at a Swiss hospital displays the variable formats through which nurses produce requests.

Bern, 2017. 390 pp., 2 coloured fig., 6 b/w fig., 2 tables

Linguistic Insights. Studies in Language and Communication. Vol. 230

hb. ISBN 978-3-0343-2734-3  
CHF 97.– / €<sup>D</sup> 83.95 / €<sup>A</sup> 85.80 / € 78.– /  
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Florence Xiangyun Zhang ·  
Keling Wei (éds)

### Recherche et traduction

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Ce volume réunit des articles qui étudient le regard critique du chercheur sur la traduction. Mettant en lumière certains traits caractéristiques de la recherche, les articles soulignent le travail de questionnement, de remise en cause, de prise de risque, de critique, d'innovation et de transmission, effectué consciencieusement par le traducteur.

Bruxelles, 2018. 221 p.

Travaux interdisciplinaires et plurilingues. Vol. 27

br. ISBN 978-2-8076-0650-0  
CHF 49.– / €<sup>D</sup> 41.95 / €<sup>A</sup> 42.90 / € 39.– /  
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Mary Celeste Kearney (eds.)

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New York, 2018. X, 246 pp., 14 b/w ill.

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hb. ISBN 978-1-4331-4603-9  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
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Axel Bruns

### Gatewatching and News Curation

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Gatewatching and News Curation: Journalism, Social Media, and the Public Sphere documents an emerging news media environment that is characterised by a more and more networked and social structure.

New York, 2018. XII, 394 pp.

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Rhiannon Bury

### Television 2.0

Viewer and Fan Engagement  
with Digital TV

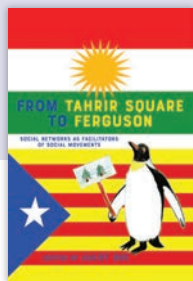
*Television 2.0* sets out to document and interrogate shifting patterns of engagement with digital television.

New York, 2018. XII, 148 pp.

**Digital Formations. Vol. 102**

hb. ISBN 978-1-4331-5313-6  
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Juliet Dee (ed.)

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New York, 2018. XIV, 442 pp., 10 b/w ill., 18 tables

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Sallyanne Duncan · Jackie Newton

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in Media Coverage of Death

*Reporting Bad News* addresses a gap in the literature concerning death reporting and stories of personal tragedy.

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**Mass Communication and Journalism.  
Vol. 16**

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Tricia Hansen-Horn · Adam E. Horn

### Public Relations Strategy, Theory, and Cases

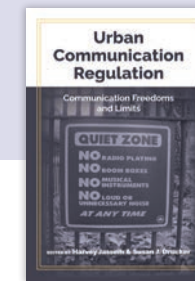
Praxis at Its Best

Presenting a robust introduction to public relations strategy helps readers to explore their perceptions of what Public relations strategy is or might be.

New York, 2018. XII, 240 pp., 5 b/w ill.

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CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
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pb. ISBN 978-1-4331-2080-0  
CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 /  
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Harvey Jassem · Susan J. Drucker (eds.)

### Urban Communication Regulation

Communication Freedoms  
and Limits

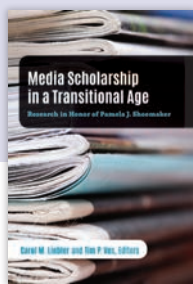
Thirteen scholars—whose backgrounds range from community organizing, to law, telecommunication, architecture, city planning, art, policy studies, and urban communication—examine public communication venues and opportunities, all of which are impacted by municipal regulation.

New York, 2018. XX, 256 pp. 8 b/w ill.

**Urban Communication. Vol. 5**

hb. ISBN 978-1-4331-4632-9  
CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 /  
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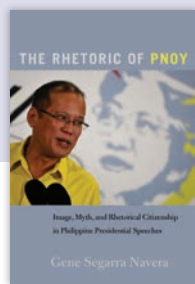
New York, 2018. XVIII, 338 pp., 18 b/w ill.,  
26 tables

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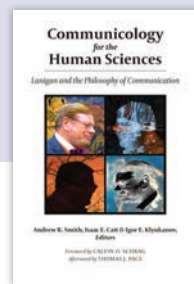
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New York, 2018. X, 178 pp.

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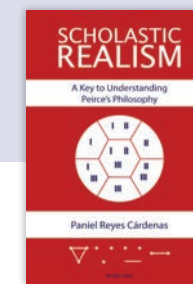
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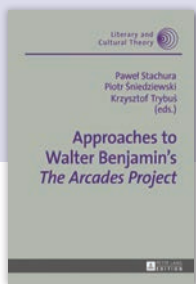
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Oxford, 2018. X, 238 pp., 2 fig.

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Bruxelles, 2017. 422 p., 14 ill. n/b,  
1 ill. en couleurs, 2 tabl.

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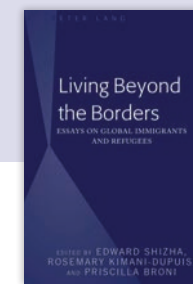
Political and Literary Reflections  
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New York, 2018. LVIII, 546 pp.

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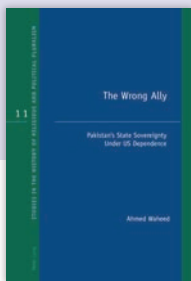
Essays on Global Immigrants  
and Refugees

The book presents multiple perspectives and arguments on how immigrants and refugees react to their «new home» in the North and how they maintain memories of their country of origin.

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Oxford, 2018. VIII, 312 pp.

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Etzer Vilaire

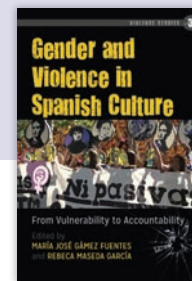
Dans ce travail, j'aborde cette controverse au sujet de l'œuvre d'Etzer Vilaire et démontre, via l'analyse de ses poèmes, qu'il reflète les idées de son temps et la préoccupation de ses prédécesseurs.

New York, 2018. XXII, 180 pp.

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De l'Antiquité à nos jours

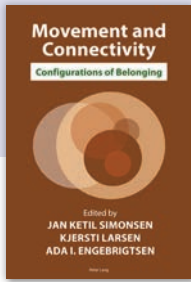
L'ambivalence de la relation à l'ivresse est au cœur de l'histoire. Depuis l'Antiquité, des hommes et des femmes s'enivrent en s'appuyant sur des arguments complaisants et en laissant de côté les arguments moralisateurs. Cet ouvrage a pour objectif de mieux comprendre cette particularité humaine qui consiste à pouvoir boire sans soif.

Bruxelles, 2018. 272 p., 18 graph., 4 tabl.

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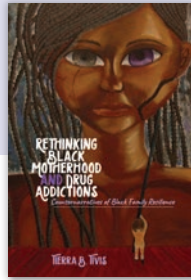
Configurations of Belonging

Through a series of case studies from Southern and Eastern Africa, Oceania, and Europe, *Movement and Connectivity—Configurations of Belonging* explores the analytical usefulness of the concept of «mobility» for anthropological thought and theorization.

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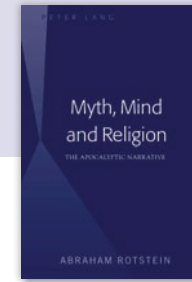
La traduzione delle Omelie sui Salmi di Basilio e di altre quattro omelie esegetiche è per la prima volta corredata di ampie note che inquadrano autore e testo nel contesto storico-culturale ed evidenziano la ricchezza dell'esegesi e del pensiero basiliano nelle sue componenti (teologia, antropologia, ecclesiologia, morale, ascetica e mistica).

Frankfurt am Main, 2017. 702 p.

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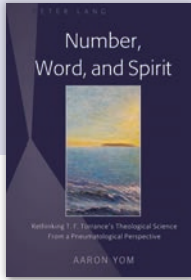
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.....

- A** Ahlquist, Roberta . . . . . 2  
Alfandary, Isabelle . . . . . 7
- B** Barnett, Ronald . . . . . 5  
Blistein, Burton . . . . . 6  
Blue, Morgan Genevieve . . . . . 10  
Boë, Louis-Jean . . . . . 8  
Breckle, Margit . . . . . 8  
Broni, Priscilla . . . . . 13  
Brown Jr., Ernest . . . . . 4  
Bruns, Axel . . . . . 10  
Burney, Shehla . . . . . 7  
Bury, Rhiannon . . . . . 11
- C** Carr, Paul R. . . . . 5  
Castagnera, James Ottavio . . . . . 2  
Castañeda, Mari . . . . . 2  
Catt, Isaac E. . . . . 12  
Cumper, Peter . . . . . 3
- D** Dahmer, Cornelia . . . . . 6  
Dard, Olivier . . . . . 8  
Davis, Bryan . . . . . 4  
Dee, Juliet . . . . . 11  
Destremau, Blandine . . . . . 13  
DeVitis, Joseph L. . . . . 3  
Drucker, Susan J. . . . . 11  
Duncan, Sallyanne . . . . . 11  
Dyngneson, Thomas L. . . . . 8
- E** Egetenmeyer, Regina . . . . . 3  
Elbih, Randa . . . . . 3  
Enell-Nilsson, Mona . . . . . 8  
Engebrigtsen, Ada I. . . . . 15  
Evangelista, Stefano . . . . . 14
- F** Fagot, Joël . . . . . 8  
Farber, Matthew . . . . . 4  
Fedeli, Monica . . . . . 3  
Flynn Jr., Joseph E. . . . . 4  
Frederick, Mark A. . . . . 4  
Freund, Richard A. . . . . 2  
Frivold, Paal J. . . . . 13
- G** Gainer, Jesse . . . . . 4  
Gámez Fuentes, María José . . . . . 14
- Georges, Isabel . . . . . 13  
Giannantonio, Valeria . . . . . 14  
Gorski, Paul C. . . . . 2  
Guerrier, Wedsly Turenne . . . . . 14  
Guimaraes, Paula . . . . . 3
- H** Hansen-Horn, Tricia . . . . . 11  
Holgado Lage, Anais . . . . . 9  
Horn, Adam E. . . . . 11  
Huerta, Mary Esther Soto . . . . . 4
- J** Jassem, Harvey . . . . . 11  
Jol, Harry M. . . . . 2
- K** Kearney, Mary Celeste . . . . . 10  
Khan, QM Jalal . . . . . 13  
Kimani-Dupuis, Rosemary . . . . . 13  
Kinard, Tim . . . . . 4  
Klaus, Eric J. . . . . 7  
Klyukanov, Igor E. . . . . 12  
Kniffley Jr., Steven . . . . . 4  
Koopman, Oscar . . . . . 5  
Krupczynski, Joseph . . . . . 2  
Kubik, Tim . . . . . 5
- L** Larsen, Kjersti . . . . . 15  
Leahy, Anna . . . . . 12  
Lea, Virginia . . . . . 5  
Lecoutre, Matthieu . . . . . 14  
Legler, Carsten . . . . . 2  
Liebler, Carol M. . . . . 12  
Lund, Darren E. . . . . 5
- M** Maldonado, José Miguel . . . . . 4  
Mariani, Bethania . . . . . 9  
Maseda García, Rebeca . . . . . 14  
Mawhinney, Alison . . . . . 3  
Mazzanti, Giorgio . . . . . 15  
Montaño, Theresa . . . . . 2  
Moreno Olalla, David . . . . . 7
- N** Navera, Gene Segarra . . . . . 12  
Németh, Balázs . . . . . 3  
Newton, Jackie . . . . . 11  
Nikleva, Dimitrinka G. . . . . 9  
Nohara, Kayoko . . . . . 9
- O** Östman, Lars . . . . . 8
- P** Perrier, Pascal . . . . . 8  
Peters, Michael Adrian . . . . . 5  
Pitcher, Erich N. . . . . 5  
Porée, Marc . . . . . 7  
Pratt-Clarke, Menah . . . . . 6
- R** Reeder, Philip . . . . . 2  
Reyes Cárdenas, Paniel . . . . . 12  
Roegiers, Xavier . . . . . 6  
Rotstein, Abraham . . . . . 15
- S** Salgado-Robles, Francisco . . . . . 9  
Sardinha-Desvignes, Ana Isabel . . . . . 8  
Sasso, Pietro A. . . . . 4  
Savage, Carl E. . . . . 2  
Schwartz, Jean-Luc . . . . . 8  
Selmi, Elisabetta . . . . . 14  
Shaw, Christopher David . . . . . 15  
Shizha, Edward . . . . . 13  
Simonsen, Jan Ketil . . . . . 15  
Škerlavaj, Tanja . . . . . 10  
Skog-Södersved, Mariann . . . . . 8  
Smith, Andrew R. . . . . 12  
Śniedziwski, Piotr . . . . . 13  
Sparks, Lisa . . . . . 12  
Stachura, Pawel . . . . . 13  
Sterie, Anca-Cristina . . . . . 10
- T** Tivis, Tierra B. . . . . 15  
Trybuś, Krzysztof . . . . . 13
- V** Vos, Tim P. . . . . 12
- W** Waheed, Ahmed . . . . . 14  
Wei, Keling . . . . . 10  
Weik, Thomas . . . . . 7  
Wilén, Tracey . . . . . 6
- Y** Yom, Aaron . . . . . 16
- Z** Zhang, Florence Xiangyun . . . . . 10

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