

# MEDIA & COMMUNICATION FALL 2022

**GOOD  
NEWS  
IS COMING**

Photo by Jon Tyson on Unsplash



**PETER LANG**  
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William L. Benoit

## Communication in Political Campaigns

Functional Analysis of Election Messages, 2nd Edition

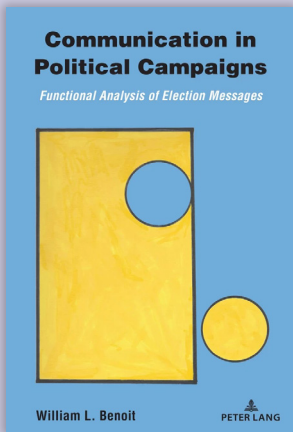
New York, 2022. X, 324 pp., 1 b/w ill., 2 color ill., 51 tables.

pb. • ISBN 978-1-4331-8807-7

CHF 47.– / €<sup>D</sup> 40.95 / €<sup>A</sup> 41.20 / € 37.50 / £ 30.– / US-\$ 44.95

eBook (SUL) • ISBN 978-1-4331-8796-4

CHF 47.– / €<sup>D</sup> 40.95 / €<sup>A</sup> 41.20 / € 37.50 / £ 30.– / US-\$ 44.95



This book is based on the Functional Theory of Political Campaign Discourse. It adopts a communication perspective to campaigns for public office. It discusses medium (e.g., speeches TV spots, debates, social media), sources of campaign messages, context (e.g., primary vs. general campaign), audience (voters and how they process messages), news coverage of election campaigns, and non-presidential and non-U.S. election messages.

**WILLIAM L. BENOIT** (Ph.D., Wayne State University and Distinguished Professor of Communication Studies at the University of Alabama, Birmingham) developed and applied the Functional Theory of Political Campaign Discourse. He has published extensively (20 books and hundreds of journal articles and book chapters). He dabbles in art; he painted the artwork on the cover of this book (and others).

Janet Farrell Leontiou

## Viktor E. Frankl Goes to Community College

How Creating Meaning May Save Your Life

New York, 2022. X, 88 pp.

**Health Communication. Vol. 18**

hb. • ISBN 978-1-4331-8625-7

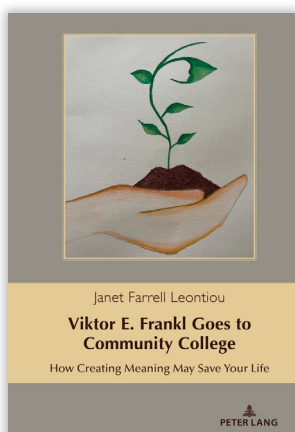
CHF 123.– / €<sup>D</sup> 107.95 / €<sup>A</sup> 110.– / € 100.– / £ 80.– / US-\$ 119.95

pb. • ISBN 978-1-4331-8633-2

CHF 49.– / €<sup>D</sup> 41.95 / €<sup>A</sup> 43.10 / € 39.20 / £ 32.– / US-\$ 46.95

eBook (SUL) • ISBN 978-1-4331-8626-4

CHF 49.– / €<sup>D</sup> 41.95 / €<sup>A</sup> 43.10 / € 39.20 / £ 32.– / US-\$ 46.95



One of the main causes for the hopelessness that drives some to thoughts of suicide is meaninglessness. This work invites the reader to create a life full of meaning by attending to words. The emphasis here is on the power of the word. When we shift into a different relationship with words, we begin to shift as well. Viktor E. Frankl created a theory of logotherapy by breathing new life into the thoughts of the ancient Stoics. At the center of that ancient philosophy was the logos or the word and everything behind the word.

Bringing an emphasis of logotherapy (attending to the word) to Frankl's theory of logotherapy (a psychology with an emphasis on meaning) brings something new to Frankl's work. According to the author's reading of Frankl, inspiring others to create from his work was always his intention.

Pamira Kadyrbekova

## Verbale Aspekte Deutsch-Kirgisischer interkultureller Kommunikation

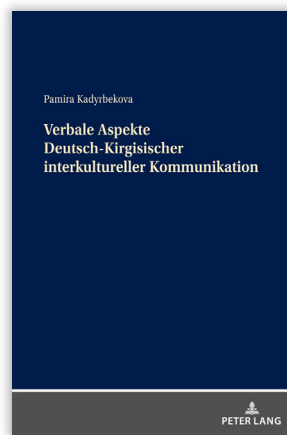
Berlin, 2021. 258 S.

br. • ISBN 978-3-631-76996-6

CHF 66.– / €<sup>D</sup> 56.95 / €<sup>A</sup> 58.60 / € 53.30 / £ 44.– / US-\$ 64.95

eBook (SUL) • ISBN 978-3-631-83064-2

CHF 66.– / €<sup>D</sup> 56.95 / €<sup>A</sup> 58.60 / € 53.30 / £ 44.– / US-\$ 64.95



Interkulturelle Kommunikation ist eine Voraussetzung für Beziehungen von Menschen, Völkern und Staaten, die über zwischenmenschliche Beziehungen hinaus gehen. Aus diesem Grund kann eine erfolgreiche interkulturelle Kommunikation nicht von sich selbst aus, d.h. spontan, entstehen, sondern muss beigebracht, unterrichtet und gelernt werden. In dieser Publikation werden verbale Aspekte interkultureller Kommunikation, wie z.B. Redeetikette, Sprechakte, Höflichkeit, Tabu, Euphemismen und Toleranz im Rahmen der neuen Fachdisziplin «Linguokulturwissenschaft»

betrachtet. Die Autorin legt dabei einen besonderen Fokus auf den Vergleich des Kirgisischen mit dem Deutschen. Sie schenkt hierbei den Schlüsselkonzepten deutscher und kirgisischer Linguokulturen und dem nationalen Charakter beider Länder eine besondere Aufmerksamkeit. Diese Aspekte interkultureller Kommunikation sollen helfen, interkulturelle Missverständnisse vorzubeugen bzw. zur interkulturellen Verständigung der deutschen und kirgisischen Gesellschaft beitragen.

Lucia Spálová · Peter Mikuláš

## Media – Migration – Politics

Discursive Strategies in the Current Czech and Slovak Context

Berlin, 2022. 248 pp., 32 fig. col., 3 fig. b/w, 5 tables.

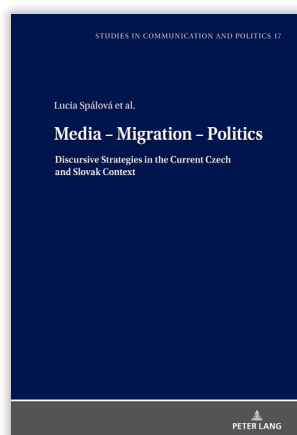
**Studies in Communication and Politics. Vol. 17**

hb. • ISBN 978-3-631-86275-9

CHF 58.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-87435-6

CHF 58.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 51.40 / € 46.70 / £ 38.– / US-\$ 56.95



The issue of increasing migration is still relevant even after years of international efforts to address and stabilize the socio-economic increase in migration in the European context. The media are still the main source of information on distant topics, including the migration crisis, and are a mediator of people's access to social reality. Media discourses about migrants are essential for the public to form implicit attitudes towards them and can thus negatively influence the process of integration of refugees in the EU and contribute to strengthening prejudices among citizens. The publica-

tion presents a transdisciplinary view of the issue in the Trans-European context, i.e. in an area that has historically served as a buffer zone of migratory pressures.

Julia Trzcińska

## The Presidential Campaign in the Republic of Korea in 2017

The Role of Social Media

Berlin, 2022. 220 pp., 29 fig. b/w, 15 tables.

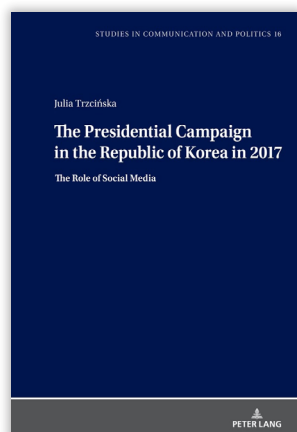
**Studies in Communication and Politics. Vol. 16**

hb. • ISBN 978-3-631-86814-0

CHF 58.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

eBook (SUL) • ISBN 978-3-631-87428-8

CHF 58.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 51.40 / € 46.70 / £ 38.– / US-\$ 56.95



The main purpose of the book is to create a model of the presidential election campaign in South Korea. The research questions included both those regarding the content of the campaign itself and, more broadly, its organization. The collected materials, posted on Facebook and Twitter accounts by the three most important candidates in the campaign, were analyzed using mixed (qualitative and quantitative) research methods. In addition to describing the results of empirical research, the book provides a broader context regarding political communication in the Republic of Korea. Be-

cause of that, the work can be useful for students of political science, international relations, communication studies, as well as Korean studies.

Simon Bacon (ed.)

## Toxic Cultures

A Companion

Oxford, 2022. X, 336 pp., 39 fig. col., 4 fig. b/w.

**Genre Fiction and Film Companions. Vol. 8**

pb. • ISBN 978-1-78997-953-4

CHF 39.– / €<sup>D</sup> 33.95 / €<sup>A</sup> 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-78997-954-1

CHF 39.– / €<sup>D</sup> 33.95 / €<sup>A</sup> 34.– / € 30.90 / £ 25.– / US-\$ 37.95



«We live in an age defined by toxicity. Bacon and the contributors have produced a timely, astute collection that intelligently and creatively engages and analyzes the wide panoply of trauma and poisoned discourse. Entertaining, fascinating and, honestly, terrifying, this book is paradoxically a delight and purgative to read! An antidote to the very thing it explores.» (Professor Kevin J. Wetmore, Jr., author of *Post-9/11 Horror in American Cinema*) *What is Toxic?* This volume provides a timely and original examination of the concept of «toxic» that today seems to inform all areas of pop-

ular culture and society. Connoting many forms of negativity, denial or disillusion, «toxic» has become central to the experience of living in the twenty-first century. Comprising twenty-nine original essays by experts in their fields, this collection offers something of a guide to how areas of toxicity often overlap and/or inform other ones. Topics as diverse as «fake news», environmental denialism, toxic nostalgia, deep fakes, Black Lives Matter, #MeToo and cancel culture are covered. Studied texts include popular culture from the film *Get Out* (2018) to the Pussy Hat Movement, from social media «sadbishing» to governmental responses to the Covid-19 pandemic. This companion unravels the often purposely entangled narratives that are used to fuel much cultural and political populism. It serves as an important intervention into the conversations occurring around extreme partisanship and divisive views on where we might be heading and how dystopian the future will really be.

Jacqueline Breugnot (éd.)

## Défis linguistiques et culturels pour la gestion des risques dans l'espace rhénan et ailleurs

Bruxelles, 2022. 292 p., 15 ill. en couleurs, 7 ill. n/b.

**Transversales. Langues, sociétés, cultures et apprentissages. Vol. 50**

br. • ISBN 978-2-87574-521-7

CHF 44.– / €<sup>D</sup> 37.95 / €<sup>A</sup> 38.50 / € 35.– / £ 29.– / US-\$ 42.95

eBook (SUL) • ISBN 978-2-87574-522-4

CHF 44.– / €<sup>D</sup> 37.95 / €<sup>A</sup> 38.50 / € 35.– / £ 29.– / US-\$ 42.95



Inondations, pandémies, pollution, les catastrophes naturelles et sanitaires récentes ont fait croître un sentiment d'insécurité et des attentes importantes de la population à l'égard des experts et des professionnels du risque. Dans les régions transfrontalières la coopération internationale semble une évidence. Celle-ci représente cependant un véritable défi. Elle se heurte aux obstacles de la langue, bien sûr, mais aussi aux modes d'organisation différents, aux approches et aux représentations culturelles qui déterminent des pratiques qu'il convient d'harmoniser. L'ouvrage ras-

semble les contributions de chercheurs et de praticiens des domaines concernés – justice, médecine, incendie, police, etc. – et de spécialistes de la communication sur le risque. Elles nous livrent des informations précieuses pour comprendre la réalité du défi et les perspectives pour y répondre. Cet ouvrage s'adresse aussi bien aux professionnels de la gestion des risques, chercheurs, responsables politiques qu'aux citoyens curieux de découvrir l'actualité et le futur du traitement des risques en contexte international.

Eurydice da Silva

## Filmer sous la contrainte

Le cinéma portugais pendant l'État nouveau de Salazar (1933-1974)

Bruxelles, 2022. 372 p., 21 ill. n/b.

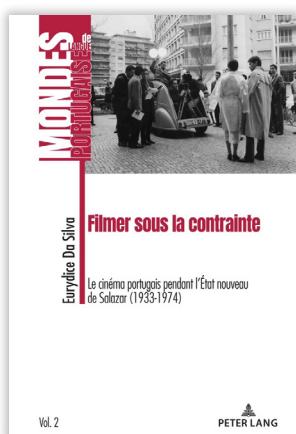
**Mondes de langue portugaise. Vol. 2**

br. • ISBN 978-2-8076-1832-9

CHF 62.– / €<sup>D</sup> 53.95 / €<sup>A</sup> 55.– / € 50.– / £ 41.– / US-\$ 60.95

eBook (SUL) • ISBN 978-2-8076-1833-6

CHF 62.– / €<sup>D</sup> 53.95 / €<sup>A</sup> 55.– / € 50.– / £ 41.– / US-\$ 60.95



De 1926 à 1974, le Portugal a connu la plus longue dictature d'Europe au XX<sup>ème</sup> siècle. Premier ouvrage en langue française sur l'histoire du cinéma portugais en période salazariste, ce livre traite du rôle de la censure pendant l'État nouveau, de son institution par António de Oliveira Salazar en 1933, à la Révolution des Œillets en 1974. À la lumière de documents d'archives inédits, cet ouvrage retrace l'évolution de la censure dans un système autoritaire alliant surveillance, propagande et répression. Le regard porté sur des

décrets de loi, des scénarios censurés, des rapports de censure, des dossiers de demande de financement, des films analysés, révèle les arcanes de l'administration de l'État nouveau. La spécificité de la censure, ses enjeux et ses effets sur les individus et dans le milieu cinématographique deviennent visibles, tout comme la dynamique à l'œuvre entre cinéma et pouvoir. Le contenu filmique, mais aussi les modes de production et de distribution se trouvent traversés par une pensée politique indissociable de toute création artistique. Cette étude de fond sur 48 ans de dictature est une plongée dans le septième art portugais à une période charnière de l'histoire du Portugal.

Katharina Rein (ed.)

## Magic

A Companion

Oxford, 2022. XIV, 328 pp., 29 fig. col., 17 fig. b/w.

**Genre Fiction and Film Companions. Vol. 9**

pb. • ISBN 978-1-80079-325-5

CHF 39.– / €<sup>D</sup> 33.95 / €<sup>A</sup> 34.– / € 30.90 / £ 25.– / US-\$ 37.95

eBook (SUL) • ISBN 978-1-80079-326-2

CHF 39.– / €<sup>D</sup> 33.95 / €<sup>A</sup> 34.– / € 30.90 / £ 25.– / US-\$ 37.95



*What is Magic?* Magic has been present throughout human cultures in history, proving equally constant and mutable. Defined as supernatural powers, an explanatory belief system or a form of entertainment, magic persists to this day in new kinds of magical thinking in our highly technical, digitized environment. Since the beginning of the twenty-first century, magic has enjoyed a growing visibility in popular culture and scholarship. Contributing to this field, this volume illuminates the multi-faceted topic from a variety of perspectives. The chapters collected here investigate diverse aspects

and shapes of magic to uncover its manifold material and immaterial appearances in past and present cultures. While offering a broad overview, this book also provides close readings and in-depth analyses of specialist examples, including magical talismans and amulets, magic of the stage and screen (e.g. *Black Panther*, *Shape of Water*), historical magicians and their representations (e.g. Harry Houdini) and contemporary queer and feminist witchcraft (e.g. #MagicResistance). By tracing magic's strong interrelation with colonial discourses, politics, the economy and the arts, magic's role is shown to go well beyond its traditional definition. Magic can be a political act, a means of empowerment and protest, an economic metaphor, and an instrument of oppression and liberation alike. This broad spectrum of magic discourses and their permeation into different aspects of cultures in history, present day and fiction is analysed by the more than thirty contributors to this volume in short, accessible essays.

Lisa Fitzpatrick • Maria Kurdi (eds.)

## 'I love craft. I love the word'

The Theatre of Deirdre Kinahan

Oxford, 2022. XII, 304 pp., 5 fig. b/w.

Carysfort Press Ltd.

pb. • ISBN 978-1-80079-626-3

CHF 62.– / €<sup>D</sup> 52.95 / €<sup>A</sup> 54.40 / € 49.40 / £ 40.– / US-\$ 60.95

eBook (SUL) • ISBN 978-1-80079-627-0

CHF 62.– / €<sup>D</sup> 52.95 / €<sup>A</sup> 54.40 / € 49.40 / £ 40.– / US-\$ 60.95



Over the last twenty years Deirdre Kinahan has emerged as a significant and original female voice in Irish theatre, with her plays produced in Ireland, the UK, the USA and across mainland Europe. Her work explores issues of personal and communal identity, bringing forward the difficulties that arise for individuals when accepted narratives of identity diverge from contemporary experience. In this collection of ten original essays, and an interview with the playwright, the authors address the ways in which Kinahan's plays interrogate and seek to renegotiate value systems of family,

class, ethnicity, age and gender in the 21st century neoliberal, secular state, with an emphasis on experimental forms and the renewal of the genre of the family play. Theoretical frameworks rely on feminism, intersectionality, genre studies, and age studies, among other approaches, by authors from Ireland, the UK, Hungary, the USA, Nigeria, Canada and Taiwan.

Stephanie Tom Tong • Brandon Van Der Heide

## Up to Date

Communication and Technology in Romantic Relationships

New York, 2022. XIV, 254 pp., 3 b/w ill., 12 color ill., 2 tables.

Language as Social Action. Vol. 24

hb. • ISBN 978-1-4331-4653-4

CHF 118.– / €<sup>D</sup> 102.95 / €<sup>A</sup> 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-4654-1

CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-4655-8

CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



In *Up to Date*, Tong and Van Der Heide explore the spicy, unsettling—and sometimes just exhausting—universe of online romance. As dating platforms like Bumble, Tinder, and Grindr proliferate, scholars have had to stretch their understandings of how courtship works, often arriving at fascinatingly counterintuitive theories about how twenty-first century daters shape online identities, select mates, mediate conflict, and maintain or terminate romantic relationships.

This book guides readers through an increasingly complex and extensive literature, highlighting strengths and weaknesses of existing approaches, while establishing new avenues for the future. Written for both students and seasoned experts alike, the book also addresses the largely invisible underpinnings of what has become a multibillion-dollar industry, including proprietary algorithms and perverse economic incentives. *Up to Date* is a provocative and rigorous must-read for anyone who seeks to understand or conduct research regarding the social science of online romance.

**STEPHANIE TOM TONG** (Ph.D., Michigan State University) is an associate professor of communication at Wayne State University. Her work—situated at the intersection of social media and interpersonal communication—examines how family, friends, and romantic partners use technology to initiate, maintain, and dissolve close relationships.

**BRANDON VAN DER HEIDE** (Ph.D., Michigan State University) is an associate professor of communication at Michigan State University. Brandon studies how people learn to trust one another and how this trust affects communication processes, relationships, and outcomes on the Internet.

Eva Berger

## Context Blindness

Digital Technology and the Next Stage of Human Evolution

New York, 2022. XIV, 148 pp.

**Understanding Media Ecology. Vol. 10**

hb. • ISBN 978-1-4331-8613-4

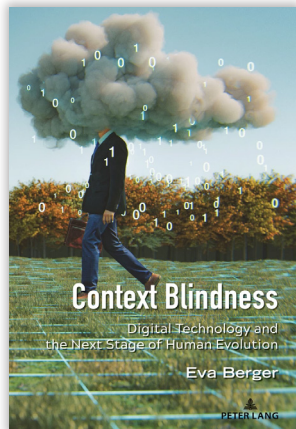
CHF 118.– / €<sup>D</sup> 102.95 / €<sup>A</sup> 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-9728-4

CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8614-1

CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Are people with autism giving us a glimpse into our future human condition? Could we be driving our own evolution with our technology and, in fact, be witnessing the beginning of the next stage of human evolution? The thesis at the center of this book is that since we have delegated the ability to read context to contextual technologies such as social media, location, and sensors, we have become context blind. Since context blindness—or caetextia in Latin—is one of the most dominant symptoms of autistic behavior at the highest levels of the spectrum, people with autism may indeed be giving us a

peek into our human condition soon. We could be witnessing the beginning of the next stage of human evolution—Homo caetextus. With increasingly frequent floods and fires and unbearably hot summers, the human footprint on our planet should be evident to all, but it is not because we are context blind. We can now see and feel global warming. We are witnessing evolution in real-time and birthing our successor species. Our great-grandchildren may be a species very distinct from us. This book is a must for all communication and media studies courses dealing with digital technology, media, culture, and society. And a general reading public concerned with the polarized public sphere, difficulties in sustaining democratic governance, rampant conspiracies, and phenomena such as cancel culture and the need for trigger warnings and safe spaces, will find it enlightening.

James T. Andrews · Margaret R. LaWare (eds.)

## Art and the Global City

Public Space, Transformative Media, and the Politics of Urban Rhetoric

New York, 2022. XX, 342 pp., 50 b/w ill., 8 tables.

**Urban Communication. Vol. 8**

hb. • ISBN 978-1-4331-8167-2

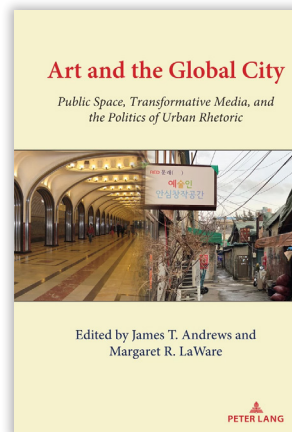
CHF 144.– / €<sup>D</sup> 124.95 / €<sup>A</sup> 128.30 / € 116.70 / £ 94.– / US-\$ 139.95

pb. • ISBN 978-1-4331-8166-5

CHF 65.– / €<sup>D</sup> 56.95 / €<sup>A</sup> 57.70 / € 52.50 / £ 42.– / US-\$ 62.95

eBook (SUL) • ISBN 978-1-4331-8168-9

CHF 65.– / €<sup>D</sup> 56.95 / €<sup>A</sup> 57.70 / € 52.50 / £ 42.– / US-\$ 62.95



*Art and the Global City* brings together a host of academics (communication specialists, sociologists, historians and cultural theorists) who seek to expand the notion of a “communicative city” by looking at the role that art and public culture play in the rapidly expanding global landscape. Spanning four continents (North America, Europe/Eurasia, Asia, and Australia) and multiple cities (from Chicago to Singapore, Moscow, Seoul, and Melbourne), these case studies focus the reader’s attention to the evolution of art in public spaces and the rhetorical power of new artistic visions and conglomerations in the urban landscape.

Susan B. Barnes

## Visual Spirituality

Art, Mediums, and Cognitive Dissociation

New York, 2022. XVI, 216 pp.

hb. • ISBN 978-1-4331-7579-4

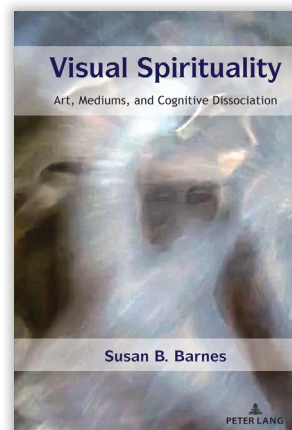
CHF 129.– / €<sup>D</sup> 111.95 / €<sup>A</sup> 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-7580-0

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-7581-7

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95



The importance of spirituality in shaping contemporary visual culture has mostly been disregarded. Mentioning art and spirit in the same sentence was considered embarrassing. In contrast, most of the significant twentieth-century art movements developed in conjunction with spiritual inspiration. This book explores the topic through the lenses of media ecology, art history, and psychology. Media ecology is a theory that media shapes how messages are delivered. The non-commercial nature of spiritual concepts would prevent messages from being offered through commercial media. As a result, many respected artists whose works are familiar have escaped understanding because people haven’t yet pierced the spiritual history of

many respected artists whose works are familiar have escaped understanding because people haven’t yet pierced the spiritual history of

modern art. Images once considered devoid of meaning are now being re-examined in terms of their spiritual underpinnings. Kandinsky thought that he could correct nineteenth-century materialism by replacing it with twentieth-century spirituality. However, it was not until the twenty-first century that modern art's spiritual value started to be publicly recognized through scholarship and gallery exhibits. Abstraction provides the opportunity to explore design as a psychological self-revelation of the artist. Automatic drawing, once a tool for spirit messages, became a psychological method with the introduction of Surrealism. Psychology introduced the notion of creative dissociation to replace the idea of mediumship as a basis for art created in altered states. Art, as a personal and reflexive expression, can be used to steady our culture from one that denies spirituality to one that embraces it. We can all use artistic techniques to become more balanced people. Spiritual and psychological artistic techniques created the world of art we experience today. Understanding these influences can help us to better know the world in which we live.

Andrew C. Billings · Lawrence A. Wenner · Marie Hardin (eds.)

## American Sport in the Shadow of a Pandemic

### Communicative Insights

New York, 2022. XXVI, 320 pp., 7 tables.

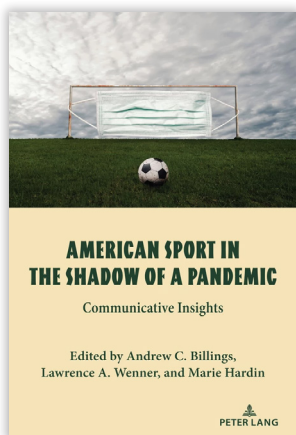
**Communication, Sport, and Society. Vol. 5**

pb. • ISBN 978-1-4331-9191-6

CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 / £ 36.– / US-\$ 52.95

eBook (SUL) • ISBN 978-1-4331-9192-3

CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 / £ 36.– / US-\$ 52.95



Warren Buffett once opined that “only when the tide rolls out do you discover who’s been swimming naked.” In a similar vein, *American Sport in the Shadow of a Pandemic* focuses on how communication practices, structures, and principles change when a key locus—sport—has much of its cultural and political-economic power disrupted. How intertwined is the economic viability of an American collegiate institution to the communicative enactment of the regular staging of collegiate sports? What proportion of a sports media contract is for the competition itself, as opposed to the

documentation of fans being “fanatic” as they witness contests live and in-person? Who and what is deemed most disposable, and how do such decisions play out for athletes of different genders, races, and abilities? Questions such as these form the core foci of this volume. As many have observed, out of crisis comes opportunity. In this instance, this volume provides an opportunity for leading scholars of communication and sport to consider which principles should be rethought or reconceptualized based on the effects of the pandemic on our culture, politics, and economy.

Mélanie Boissonneau · Gilles Menegaldo · Anne-Marie Paquet-Deyris (eds.)

## Dark Recesses in the House of Hammer

New York, 2022. XXIV, 352 pp., 36 b/w ill., 31 ill.

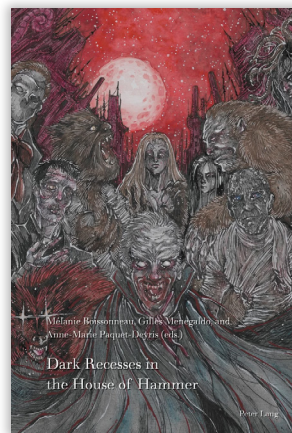
**Film Cultures. Vol. 11**

hb. • ISBN 978-1-4331-8658-5

CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 / £ 64.– / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-8659-2

CHF 98.– / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 / £ 64.– / US-\$ 94.95



Twenty years after Universal horror movies, the Hammer studio brought back to life the great mythical figures inspired from British literature as well as French and European folklore (Dracula, Frankenstein, the Werewolf, the Phantom of the Opera, etc.). It invented new incarnations rooted in a precise historical context and revisited according to the evolution of British society. This independent studio constitutes a notable stage in the history of the genre between the Gothic horror of the 1930s and the more radical productions of the 1970s, which eventually contributed to its demise. Focusing

on the peculiar balance between Hammer’s inventiveness and classicism, this volume mainly explores the lesser-known productions, examining as well its contradictions, paradoxes and limitations. The book raises the question of the paradoxical modernity of films that are innovative in various respects (themes, modes of representation challenging censorship, aesthetics), but are also trying to resurrect a dying tradition, mostly offering a rather surprisingly conservative discourse despite their efforts to comply with the expectations of new audiences. The films born from the recent Hammer renaissance are still referring to this bygone Golden Age of the horror film. One may wonder whether the Hammer studio was a mere factory churning out mostly conventional horror films now buried in the dust of a gothic dungeon, or a true laboratory of modern cinematic horror whose past glory still inspires contemporary filmmakers. This volume will provide some answers and raise quite a few questions.



David W. Bulla (ed.)

## Gandhi, Advocacy Journalism, and the Media

New York, 2022. XII, 276 pp., 16 b/w ill.

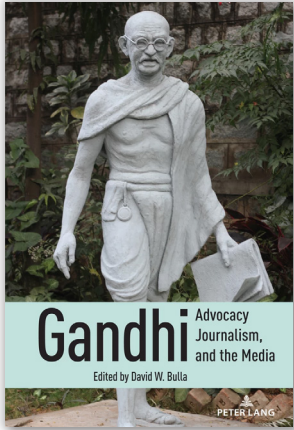
**Mass Communication and Journalism. Vol. 29**

hb. • ISBN 978-1-4331-8241-9

CHF 98.- / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 / £ 64.- / US-\$ 94.95

eBook (SUL) • ISBN 978-1-4331-8242-6

CHF 98.- / €<sup>D</sup> 84.95 / €<sup>A</sup> 87.10 / € 79.20 / £ 64.- / US-\$ 94.95



This book documents the journalistic career of Mohandas K. Gandhi. Known as the Mahatma and the Father of India, Gandhi was also a journalist. However, he was not a journalist in the same vein as those working for the *New York Times* or the BBC. Rather, Gandhi was what is called an advocacy journalist; that is, his journalism served various political, social, and cultural causes—most importantly, in the long run, the Indian independence movement. Among the other key causes were equality, human rights, Muslim-Hindu relations, vegetarianism, chastity, poverty, and hygiene. The chap-

ters in this book were written by authors who attended a conference on Gandhi and media at the University of St. Andrews on the 150th anniversary of Gandhi's birthday, in October 2019. It relies on careful analysis of his newspapers, produced in both South Africa and India, including *Indian Opinion*, *Young India*, the Gujarati newspaper *Navajivan*, and three versions of *Harijan*, which were in English, Gujarati, and Hindi. The authors also place Gandhi's version of journalism in a historical context of small, family-operated weekly newspapers that were commonplace in the nineteenth century. Finally, the book looks at other media tools Gandhi used to transmit his messages to the public, including his recorded voice for gramophone.

Textes et Cultures (ed.)

## El cine documental histórico de Patricio Guzmán

Bruxelles, 2022. 170 p., 14 il. blanco/negro.

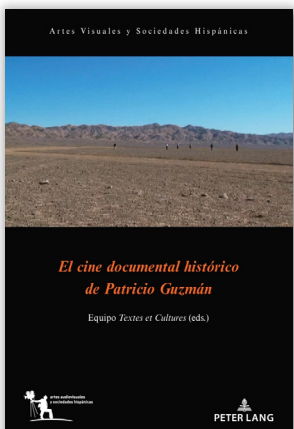
**Artes visuales y sociedades hispánicas. Tomo 1**

en rústica • ISBN 978-2-87574-385-5

CHF 47.- / €<sup>D</sup> 39.95 / €<sup>A</sup> 41.10 / € 37.40 / £ 31.- / US-\$ 45.95

eBook (SUL) • ISBN 978-2-87574-386-2

CHF 47.- / €<sup>D</sup> 39.95 / €<sup>A</sup> 41.10 / € 37.40 / £ 31.- / US-\$ 45.95



El presente volumen está íntegramente dedicado a los documentales de tema histórico dirigidos por Patricio Guzmán, que constituyen la mayor parte de su producción y tratan principalmente la historia contemporánea de Chile, y a sus aspectos sociopolíticos que abarcan desde principios de los años 70 del siglo XX—época de la Unidad Popular presidida por Salvador Allende— hasta los procesos de recuperación de la memoria histórica sobre ese periodo y sobre la época de la dictadura de Pinochet. Un grupo internacional de investigadores propor-

ciona las claves de interpretación que permiten formarse una visión crítica sobre los documentales de tema histórico de Patricio Guzmán. En la introducción se establecen las pautas generales para entender la evolución del estilo y de las intenciones del director, y cada capítulo está dedicado a uno o varios de los documentales en cuestión. Se insiste en la dimensión pragmática de cada obra y en su alcance social, desde el registro de 'historia viva' de la célebre trilogía La Batalla de Chile hasta la especial configuración ético-estética de su última trilogía, compuesta por *Nostalgia de la luz*, *El botón de nácar* y *La cordillera de los sueños*, pasando por los documentales en los que es más directo el compromiso para dar voz a los afectados por violaciones de derechos humanos, como Chile, la memoria obstinada o El caso Pinochet. Este amplio panorama crítico permitirá apreciar o redescubrir los aspectos contextuales y las características específicas más relevantes de una de las obras cinematográficas más premiadas de las últimas décadas y cuya influencia ha sobrepasado el marco hispánico.

Tina A. Coffelt (ed.)

## Interpersonal Sexual Communication across the Lifespan

New York, 2021. XII, 210 pp., 1 b/w ill., 1 table.

**Lifespan Communication. Children, Families, and Aging. Vol. 16**

hb. • ISBN 978-1-4331-7569-5

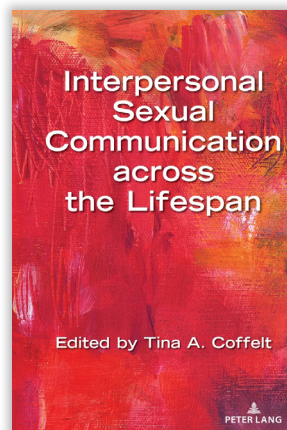
CHF 118.- / €<sup>D</sup> 102.95 / €<sup>A</sup> 105.40 / € 95.80 / £ 77.- / US-\$ 114.95

pb. • ISBN 978-1-4331-7570-1

CHF 42.- / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.- / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-7571-8

CHF 42.- / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.- / US-\$ 40.95



*Interpersonal Sexual Communication across the Lifespan* traces curious children, eager adolescents, exploring adults, committed partners, and vibrant elderly in their negotiation of sexual development and changes in relationships. Sex and sexuality have been examined at least since the inaugural works of Kinsey and Masters and Johnson. These early and subsequent works have been marked by the emphasis on sexual performance, biological, physiological, or psychological processes that impact sexual activity and interaction. This book emphasizes communication research

dispersed across several disciplines and would be of value to students in sexual communication or human sexuality courses.

Cheryl Cooky · Dunja Antunovic

## Serving Equality

Feminism, Media, and Women's Sports

New York, 2022. XX, 240 pp.

Communication, Sport, and Society. Vol. 7

hb. • ISBN 978-1-4331-6383-8

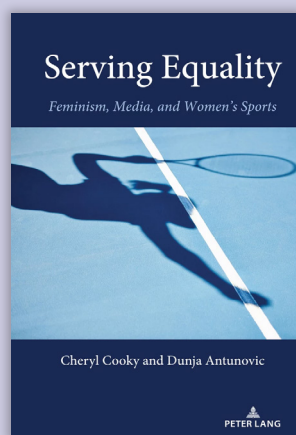
CHF 129.– / €<sup>D</sup> 111.95 / €<sup>A</sup> 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6384-5

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6385-2

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95



*Serving Equality: Feminism, Media, and Women's Sports* offers a much-needed methodological innovation to sports media research by expanding the focus beyond traditional sports media outlets to examine the diversity of media outlets writing about sports. In doing so, *Serving Equality* draws analytical attention to the ways in which feminism and feminist principles such as equality, progress, empowerment, and intersectionality shape media narratives of women's sports.

With a focus on networked sports media spaces, including news coverage, promotional cultures, and sports films, chapters examine narratives of Title IX, the Olympics, the treatment of women sports journalists, the activism of women athletes, the routine coverage of the sports world, as well as the COVID-19 global pandemic. *Serving Equality* illustrates how feminism informs not only the media narratives of women's sports, but how women's sports contribute to and mobilize feminism in networked media spaces. *Serving Equality* ultimately encourages students, instructors, researchers, athletes, sport media content producers, and those in the sports industry to consider the ways we can tell stories differently about sportswomen and women's sports.

**CHERYL COOKY** is Professor in American Studies and Women's, Gender, and Sexuality Studies at Purdue University. She is co-author of *No Slam Dunk: Gender, Sport and the Unevenness of Social Change* and serves as the editor of the *Sociology of Sport Journal*.

**DUNJA ANTUNOVIC** is Assistant Professor of Sport Sociology in the School of Kinesiology at the University of Minnesota. She has published over 30 journal articles and book chapters on gender, sport, and media and serves on the editorial board of *Communication & Sport*.

Pierre Costecalde

## Les chaînes de télévisions celtiques face à la globalisation

Résistance, convergence et déterritorisations

Oxford, 2022. X, 404 p., 4 ill. n/b, 29 tabl.

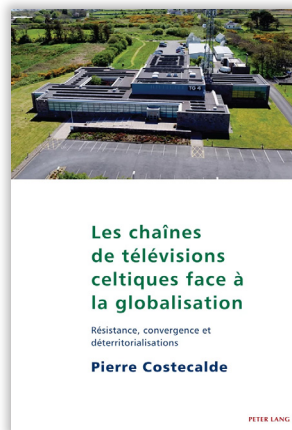
Studies in Franco-Irish Relations. Vol. 18

br. • ISBN 978-1-80079-493-1

CHF 62.– / €<sup>D</sup> 52.95 / €<sup>A</sup> 54.40 / € 49.40 / £ 40.– / US-\$ 60.95

eBook (SUL) • ISBN 978-1-80079-494-8

CHF 62.– / €<sup>D</sup> 52.95 / €<sup>A</sup> 54.40 / € 49.40 / £ 40.– / US-\$ 60.95



Les stations de télévision en langue celtique: TG4 (Irlande), S4C (pays de Galles), BBC Alba (Ecosse), France 3 Bretagne et Brezhweb (Bretagne) s'appuient sur des langues dont les démographies restent, pour certaines, aléatoires. L'irlandais, le gallois, le gaélique d'Ecosse et le Breton dépendent pour leur survie, de lois, de plans, de stratégies initiés par divers gouvernements ainsi que de l'application de la charte européenne des langues régionales et minoritaires. Dans un environnement désormais bilingue, plusieurs facteurs vont jouer un rôle crucial pour la survie de ces langues:

l'enseignement, l'opinion publique et les stations de télévision. Celles-ci affrontent non seulement une concurrence féroce dans un espace audiovisuel ultra-fragmenté, mais doivent aussi sans cesse accroître leurs audimats et leurs parts de marché afin de maintenir ou d'augmenter des subventions trop souvent jugées insuffisantes. L'avenir de ces télévisions territorialisées, se trouve dans la déterritorialisation par internet et par la télévision connectée, de leurs flux d'émissions grand public, en particulier les sitcoms et les soap operas dont le sous-titrage optionnel en anglais ou en français est susceptible d'étendre leurs audiences ainsi que leurs budgets.

Maryann Ijeoma Egbujor

## Journalism in Nigeria: Possibilities for Professionalisation in the Light of Christian Social Ethics and Culture-driven Values

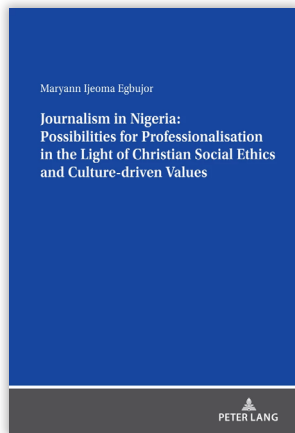
Berlin, 2022. 394 pp., 9 fig. col., 26 tables.

pb. • ISBN 978-3-631-85525-6

CHF 87.– / €<sup>D</sup> 74.95 / €<sup>A</sup> 77.10 / € 70.10 / £ 57.– / US-\$ 84.95

eBook (SUL) • ISBN 978-3-631-85769-4

CHF 87.– / €<sup>D</sup> 74.95 / €<sup>A</sup> 77.10 / € 70.10 / £ 57.– / US-\$ 84.95



Professionalisation of Journalism has been a subject under global scrutiny since the nineteenth century. Contemporary studies show how journalism profession grapples with the implementation of standard journalism education and practices across the globe. The author discovered that the development of journalism has remarkable link with the advent of Christianity, however, an apparent decline of ethical values in higher education and professional practices abound thereby revealing the type of quality of education provided and the substandard nature of journalistic Professionalisation.

Empirical research conducted in this regard geared towards assessing the socio-ethical relevance of Professionalisation as beneficial to democratic development, and the challenges journalists encounter that hinder the implementation of professional ethics and cultural values as a contribution to human dignity, rights, justice, solidarity and the common good. To critically examine these phenomena, this research study is anchored of scientific materials. It adopted the “see-judge-act” (A Theological methodology approach used in appraising socio-ethical situations) as well as qualitative and quantitative methods. The researcher conducted thirteen semi-standardised interviews as well as analysed 200 data samples (twenty-three questions) with Mayring model and (SPSS) was used to evaluate the quantitative data. The research results showed the thirteen different interview partners unanimously consented that “journalism in Nigeria must be professionalised” and “there is need to integrate Christian social ethics and culture driven values into the training curriculum” if journalists are to regain their credibility and integrity. The tested hypotheses showed statistical significance ( $p < 0,05$ ) among several others tested. Data interpreted illustrate huge consensus from the samples that 46,5% (agree) 29% strongly agree while, 11,5% (disagree), 2,5% (strongly disagree) and 10,5% responded with neutrality to the above statements. Founded on this, the author proposes integrating Christian social ethics and culture driven values in journalism to reinforce its social responsibilities, to serve as guidelines for the practical handling of low Professionalisation in Nigeria and across the globe

Shinsuke Eguchi

## Asians Loving Asians

Sticky Rice Homoeroticism and Queer Politics

New York, 2022. XII, 180 pp.

**Critical Intercultural Communication Studies. Vol. 29**

hb. • ISBN 978-1-4331-8306-5

CHF 118.– / €<sup>D</sup> 102.95 / €<sup>A</sup> 105.40 / € 95.80 / £ 77.– / US-\$ 114.95

pb. • ISBN 978-1-4331-8305-8

CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95

eBook (SUL) • ISBN 978-1-4331-8307-2

CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



*Asians Loving Asians: Sticky Rice Homoeroticism and Queer Politics* examines media representations and everyday interpersonal intercultural negotiations of vernacular discourses around sticky rice—an “Asian” man building sexual and romantic relationships with other “Asian” men. Specifically, Eguchi interrogates the following elements of sticky rice: the way sticky rice recycles, rethinks, and shifts the settler colonialist logics of whiteness that sustain ongoing histories of anti-Asian racism; the way sticky rice resists and reifies the mundane operation and execution of whiteness that

organizes gay sexual cultures; the way sticky rice reproduces, reconstitutes, and challenges intra-regional political rivalries, economic hierarchies, and historical tensions in and across Asia and Asian diasporas; and the way sticky rice suggests alternative mappings of queer sex, desire, intimacy, and relationality. By taking further steps to unpack the complexities and contradictions of sticky rice as a gay vernacular, Eguchi offers an additional and alternative space to question and critique “Asians loving Asians.” *Asians Loving Asians: Sticky Rice Homoeroticism and Queer Politics* will be of interest to academic audiences coming from various disciplines such as communication, cultural studies, critical race and ethnic studies, Asian and Asian American studies, women’s, gender, and sexuality studies, sociology, and more.

Maya Götz · Dafna Lemish (eds.)

## Children and Media Worldwide in a Time of a Pandemic

New York, 2022. VI, 244 pp., 11 b/w ill., 10 tables.

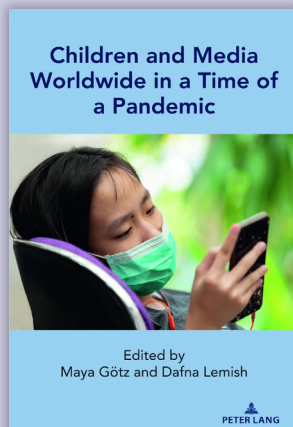
**Mediated Youth. Vol. 34**

pb. • ISBN 978-1-4331-9483-2

CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 / £ 36.– / US-\$ 52.95

eBook (SUL) • ISBN 978-1-4331-9484-9

CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 / £ 36.– / US-\$ 52.95



This edited volume focuses on the lived experiences of children during the first wave of the COVID-19 outbreak in the spring of 2020, their knowledge and emotional reactions, the adjustments they made in their everyday lives, and the strengths and skills they developed in response. A central theme of inquiry is the place media held in all of these aspects: the roles they played for children's informational, emotional, and social needs, how these have changed under the

pandemic circumstances, and the media competencies children developed in utilizing and controlling the media in their lives. The book is based on responses of 4,200 children ages 9-13 to an international survey administered in 42 countries as well as additional complementaries localized studies. Comparative dimensions are central to this unique collection of chapters, along geographical and cultural lines, as well as gender, age, class, health, and refugee status. With 40 authors from around the world, this book highlights the potential of media to assist children and their families in times of crisis as well as their potential drawbacks. Lessons learned for future crises are outlined in the concluding chapter of this book, which will be an asset to scholars of children's wellbeing as well as professionals of media for children, educators, and parents.

**MAYA GÖTZ** (Ph.D.) is the Director of IZI and PRIX JEUNESSE International and a prolific scholar with a strong international record of bridging academia with the industry. She is the recipient of the inaugural Engaged Scholarship Award of the Division of Children, Adolescent and Media of the International Communication Association.

**DAFNA LEMISH** (Ph.D.) is a Distinguished Professor and Associate Dean at the School of Communication and Information, Rutgers University, United States. She is a prolific scholar, founding editor of the *Journal of Children and Media*, and a Fellow of the International Communication Association.

Jeffrey W. Kassing · Lindsey J. Meân

## The Art of Tifo

Identity, Representation, and Performing Fandom in Football/Soccer

New York, 2022. X, 194 pp.

**Communication, Sport, and Society. Vol. 6**

hb. • ISBN 978-1-4331-6715-7

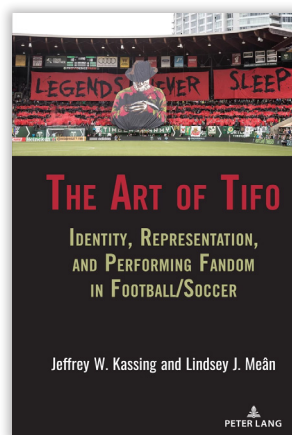
CHF 129.– / €<sup>D</sup> 111.95 / €<sup>A</sup> 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-6722-5

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-6716-4

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95



Tifo refers to the artistic renderings that supporters at football/soccer matches perform. This can involve large banners, coordinated mosaic displays, and pyrotechnics. Originating in Europe, the tradition has spread across the world and to other sports. Tifos vary in size, content, and execution, but all emerge from the desire supporters have for signaling and displaying their collective community, specific identities, and extensive devotion to their clubs. Fans fashion tifos to communicate publicly about identity, sense of place, past success, politics, and heated rivalries. Their as-

sorted content makes tifos a distinctive form of fan-generated communication. Traditionally, supporters display tifos only momentarily before football/soccer matches. Yet they have become increasingly complex, sophisticated, and competitive—requiring dozens of people to create them, financial investments usually from fans to procure the materials needed to finance them, and on-site, in-stadium coordination to display them. These factors contribute to a unique, complex, and globalized form of fan communication that captures not only the obvious and intended messages of tifos, but also demonstrates the effort and devotion needed to execute them. This book examines the history and evolution of tifos, their social significance for clubs, places, and communities, the identities and associated affiliations they discursively perform, and the explicit and implicit symbolism they contain. Given the demanding practices surrounding the development and execution of tifos, and their overall captivating nature, this book should appeal to a broad audience including students and scholars working in sport as well as fans of it.

Alena Kusá · Tomáš Fašiang · Daniela Kollárová

## Retail Marketing Communication and the Consumer Behaviour of Selected Generations

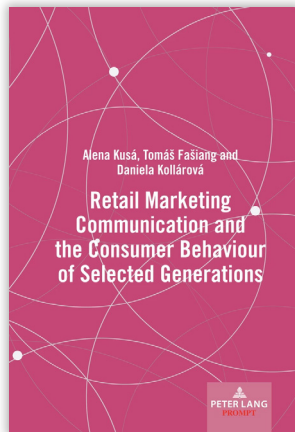
Oxford, 2022. XIV, 194 pp., 60 fig. b/w, 31 tables.

hb. • ISBN 978-1-80079-855-7

CHF 54.– / €<sup>D</sup> 46.95 / €<sup>A</sup> 47.60 / € 43.30 / £ 35.– / US-\$ 52.95

eBook (SUL) • ISBN 978-1-80079-856-4

CHF 54.– / €<sup>D</sup> 46.95 / €<sup>A</sup> 47.60 / € 43.30 / £ 35.– / US-\$ 52.95



The focus of this tri-authored scholarly work is on marketing communication and consumer behaviour of the selected generations X, Y, and Z in terms of the size of purchases and the types of retail outlets they use. The main part of the book deals with theoretical aspects of retail business and with marketing communication and consumer behaviour of specific generations in the retail sector. The main outcome lies in identifying the optimal location of retail units in combination with customer service to be provided to selected generations and the market potential of the buying gradient in terms of competitors' impacts. The book also focuses on applying the results of the analyses whilst outlining the potential of the prediction models of generational tendencies towards the realisation of purchases in relation to marketing communication of the retail sector and its subsequent stimulation.

The book also focuses on applying the results of the analyses whilst outlining the potential of the prediction models of generational tendencies towards the realisation of purchases in relation to marketing communication of the retail sector and its subsequent stimulation.

Christine L. Nystrom · Carolyn Wiebe · Susan Maushart (eds.)

## The Genes of Culture

Towards a Theory of Symbols, Meaning, and Media, Volume 2

New York, 2022. XXII, 220 pp.

Understanding Media Ecology, Vol. 7

hb. • ISBN 978-1-4331-8261-7

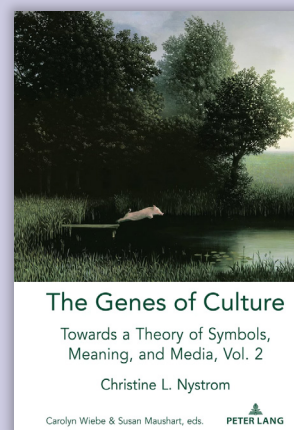
CHF 129.– / €<sup>D</sup> 111.95 / €<sup>A</sup> 114.60 / € 104.20 / £ 84.– / US-\$ 124.95

pb. • ISBN 978-1-4331-8262-4

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / £ 40.– / US-\$ 47.95

eBook (SUL) • ISBN 978-1-4331-8263-1

CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / £ 40.– / US-\$ 47.95



Volume 2 of *The Genes of Culture* continues Christine Nystrom's exploration into the ecology of symbol systems and the evolution of media, mind and culture. Part One, *Human Symbolic Evolution*, delivers nothing less than a grand unified theory of humankind. For Nystrom, the prehistoric creative explosion that gave rise to language -- a metaphorical Big Bang -- explains our species' survival. A felicitous if somewhat ignoble story, it begins with "The Incompetent

Ape" who would never have made the evolutionary cut without developing the social capabilities made possible through symbolic language. And human communication, an inevitable source of problems, is the driving force behind this most peculiar of adventures: the birth of self-consciousness, tools and technologies, pratfalls of memory, awareness of our own mortality, art, knowledge, civilization, discontent, and so on. And so on, that is, if we don't bring our story to an end. In Part Two, a series of astute and provokingly prescient lectures, *Tales, Tools, Technology*, Nystrom addresses our social and moral responsibility in cultivating the narrative of our future. Straightforward and ruthlessly critical of contemporary notions of "growth" and "progress," it concludes this volume with an alternative that is also a challenge -- an appeal to our better nature to do right by our species and the planet. A seminal text for students of media and communication, *The Genes of Culture, Vol. 2* is at once readable and profound, comprehensive in its erudition and bold in its conclusions. In the spirit of Media Ecology, it invites argument, and merits acclaim.

**CHRISTINE L. NYSTROM** was a professor of media and communication in the Media Ecology program at New York University for over 30 years. She is regarded as one of the founders of that field, alongside her colleague Neil Postman.

Radha O'Meara · Tessa Dwyer · Stacy Taylor · Craig Batty (eds.)

## TV Transformations & Transgressive Women

From Prisoner: Cell Block H to Wentworth

Oxford, 2022. XVIII, 474 pp., 3 fig. col.

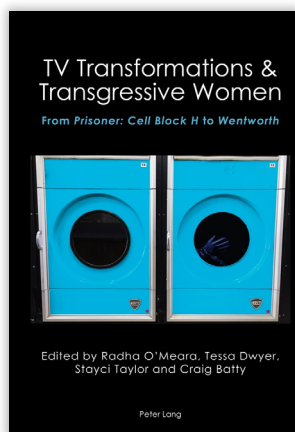
Australian Studies: Interdisciplinary Perspectives. Vol. 4

hb. • ISBN 978-1-78997-506-2

CHF 85.– / €<sup>D</sup> 72.95 / €<sup>A</sup> 74.70 / € 67.90 / £ 55.– / US-\$ 82.95

eBook (SUL) • ISBN 978-1-78997-507-9

CHF 85.– / €<sup>D</sup> 72.95 / €<sup>A</sup> 74.70 / € 67.90 / £ 55.– / US-\$ 82.95



«Just like *Prisoner* and *Wentworth*, this book is an instant cult classic. Written with love by a collective of expert aca-fans, *TV Transformations & Transgressive Women* takes us on a fascinating journey through the cultural legacies of Australia's favourite prison TV dramas. Contributors use a rich palette of methods, from genre analysis to production research, to unpack the significance of these shows. An exemplary textual study, this richly multi-perspectival collection is essential reading for anyone interested in television genres.» (Ramon Lobato, Associate Professor, RMIT University) «This

collection is a wonderful example of how certain TV shows can have tremendous impact, not only in the time of their making, but for several decades, when suddenly there's the opportunity to travel even further in an on-demand age and meet new audiences, academics and analytical approaches. The chapters offer a wide range of interesting interpretations and discussions, not the least on the way women have been represented on screen then and now. A good read for academics, fans and aca-fans.» (Eva Novrup Redvall, Associate Professor, University of Copenhagen) A deep dive into iconic 1980s Australian women-in-prison TV drama *Prisoner* (aka *Cell Block H*), its contemporary reimagining as *Wentworth*, and its broader, global industry significance and influence, this book brings together a range of scholarly and industry perspectives, including an interview with actor Shareena Clanton (*Wentworth's* Doreen Anderson). Its chapters draw on talks with producers, screenwriters and casting; fan voices from the *Wentworth* twitterverse; comparisons with Netflix's *Orange is the New Black*; queer and LGBTQ approaches; and international production histories and contexts. By charting a path from *Prisoner* to *Wentworth*, the book offers a new mapping of TV shifts and transformations through the lens of female transgression, ruminating on the history, currency, industry position and cultural value of women-in-prison series.

Magali Daniela Pérez Riedel (ed.)

## Transmedia and Public Representation

Transgender People in Film and Television

New York, 2022. VIII, 172 pp., 1 b/w ill.

Cultural Media Studies. Vol. 3

hb. • ISBN 978-1-4331-7032-4

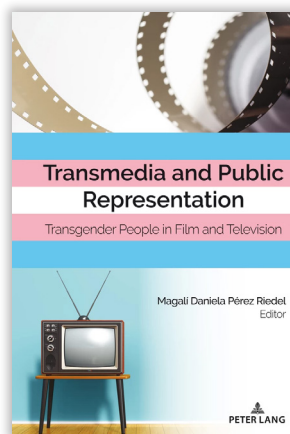
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CHF 42.– / €<sup>D</sup> 36.95 / €<sup>A</sup> 37.60 / € 34.20 / £ 28.– / US-\$ 40.95



Is media changing the way we see transgender people or is it the other way around? In the past twenty to thirty years, transgender people have gradually appeared in films and television shows with more and more frequency. However, more visibility does not always translate to a higher degree of acceptance of trans people. Authors in this book studied the most popular programs and movies of all times to see how much (and how little) media portrayals have changed when it comes down to trans folks. Although in recent years openly transgender celebrities and fictional characters have

broken into the mainstream to challenge hegemonic understandings of this population, productions such as *Transparent* and *Orange Is the New Black* fall victim to commonplace portrayals, repeating the negative tropes they were trying to resist. Nevertheless, nuanced interpretations and thorough analyses from this collection show evidence that movies and programs with transgender people make progress from total erasure or invisibility. *Transmedia and Public Representation: Transgender People in Film and Television* is as complex and diverse as the authors, productions, and characters in it. It is a must-have, must-read book for anyone who studies or works in areas related to media, social sciences, and LGBTQ studies and activism. But it is also an appealing invitation to understand the current media landscape through the eyes and voices of trans and queer people, their relatives, and their allies.

Inmaculada Postigo Gómez · Teresa Vera Balanza · Ruth de Frutos García (eds)

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## Feminismos, violencias y redes sociales

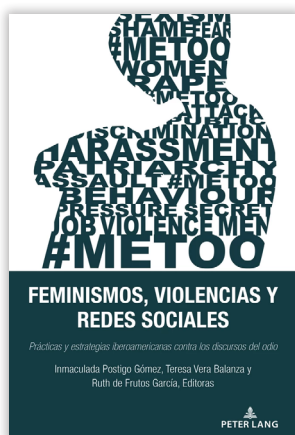
Prácticas y estrategias iberoamericanas contra los discursos del odio

New York, 2022. XII, 326 p., 25 il. blanco/negro, 25 tablas.

en rústica · ISBN 978-1-4331-9103-9

CHF 55.– / €<sup>D</sup> 47.95 / €<sup>A</sup> 48.60 / € 44.20 / £ 36.– / US-\$ 52.95

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¿Cuáles son las principales herramientas comunicativas de los movimientos feministas en Iberoamérica? ¿Qué papel juega la comunicación en la cuarta ola? ¿Cómo se articulan las contranarrativas a los discursos del odio digitales contra activistas y comunicadoras? Las investigaciones en comunicación y género de este libro permiten observar cómo se están produciendo avances a ambos lados del Atlántico, que dialogan sobre el espacio digital como un lugar de disputa discursiva y el rol fundamental de los movimientos feministas y las profesionales de la comunicación en la actualidad.

Tobias Sachsenweger

## Alkoholismus im DDR-Dokumentarfilm – Regie Eduard Schreiber

Eine filmhistorische Mikrostudie zur (ost-)deutschen Mediengeschichte

Berlin, 2021. 376 S., 9 farb. Abb., 51 s/w Abb., 9 Tab.

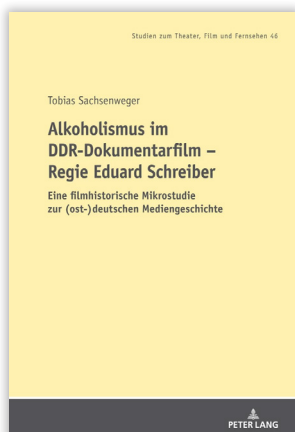
Studien zum Theater, Film und Fernsehen / Studies in Theatre, Film and Television. Bd. 46

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Die Studie bearbeitet ein Kapitel der Dokumentarfilmgeschichte der ehemaligen DDR. Im Mittelpunkt steht dabei das noch weitgehend unbekannt dokumentarische Werk des Regisseurs Eduard Schreiber vor und nach 1989. Anhand der beiden Dokumentarfilme *Abhängig* (1983) und *Rückfällig* (1988) liefert der Autor eine filmgeschichtliche Mikrostudie zu den visuellen, künstlerischen und rhetorischen Strategien sowie den konkreten Produktions-, Zensur- und Rezeptionskontexten. Vor dem Hintergrund der ostdeutschen Sozialgeschichte, Kulturpolitik und Öffentlichkeit sowie der internationalen Entwicklung in der dokumentarischen Filmrepräsentation richtet er ein besonderes Augenmerk auf den nicht-fiktionalen Umgang mit der Alkoholismusthematik. Ein Interview mit dem Regisseur, eine

detailierte Filmografie sowie ein umfangreicher Quellenapparat zum DDR-Dokumentarfilm runden den Band ab.

detailierte Filmografie sowie ein umfangreicher Quellenapparat zum DDR-Dokumentarfilm runden den Band ab.

Bülent Sezgin · Tuna Tetik · Ömer Vatanartiran (eds.)

## Transformation of the Industry in a Brand New Normal

Media, Music, and Performing Arts

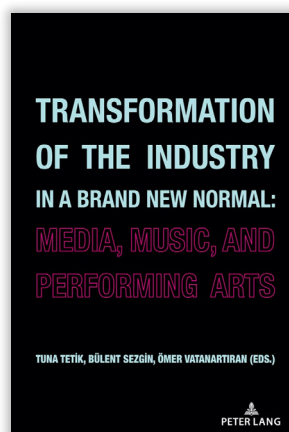
Berlin, 2022. 236 pp., 15 fig. b/w, 5 tables.

pb. · ISBN 978-3-631-85607-9

CHF 58.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 51.40 / € 46.70 / £ 38.– / US-\$ 56.95

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Transformation of the Industry in a Brand New Normal: Media, Music, and Performing Arts is a collection of contemporary research and interpretation that aims to discover the industrial transformation in media, music, and performing arts. Featuring coverage of a broad range of topics, including film studies, narrative theory, digital streaming platforms, subscription video-on-demand services, marketing, promotional strategies of video games, distant music practices, music ecosystems, contemporary orchestras, alternative music scenes, new voice-over techniques, changing conserva-

tory education methods, and visual arts, this manuscript of selected chapters is designed for academics, researchers, media professionals, and students who intend to enhance their understanding of transformation in media, music, and performing arts.

Monika Talarczyk · Łukasz Andrzej Mojsak

## Wanda Jakubowska Revisited

Berlin, 2022. 198 pp., 4 fig. col., 26 fig. b/w.

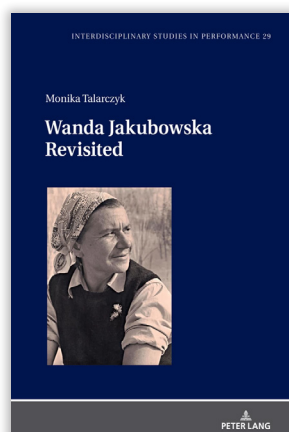
Interdisciplinary Studies in Performance. Historical Narratives. Theater. Public Life. Vol. 29

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CHF 58.– / €<sup>D</sup> 49.95 / €<sup>A</sup> 51.40 / € 46.70 / £ 38.– / US-\$ 56.95



The book by Monika Talarczyk is devoted to the life and work of Wanda Jakubowska (1907–1998), author of *The Last Stage* (1948), an icon of women's cinema, said to be the Mother of All Holocaust Films. The author discovers previously unknown facts in Jakubowska's biography from the period of her childhood in Russia and her youth, associated with Polish socialists. She also provides a closer look at the director's activity in post-war production culture as a chairwoman of the film units and a teacher at the

Éodÿ Film School. Talarczyk presents Jakubowska's works in the context of Holocaust studies as well as women's cinema. The publication includes Jakubowska's descriptive filmography. The director's achievements are illustrated by previously unpublished photos from film sets as well as film stills from Jakubowska's private archive.

Tuna Tetik

## Marvelous Rise of Superheroes in Cinema

Evolution of the Genre from Sequels to Universes

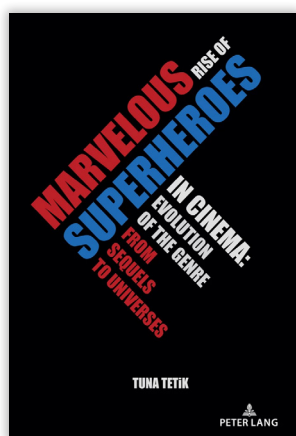
Berlin, 2022. 248 pp., 19 fig. b/w, 34 tables.

pb. • ISBN 978-3-631-86078-6

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Marvelous Rise of Superheroes in Cinema: Evolution of the Genre from Sequels to Universes addresses the superhero movie genre's transformation between 1978 and 2019. To emphasize and illustrate the conceptual and thematic transformation, the main conventions of the genre are scanned through several periods, focusing on the developmental age of the genre, including the dominant period of DC Comics-based superhero movies (1978-1997) and the Marvel "boom" (2000-2007), and the contemporary age. For this purpose, the book traces the fundamentals of superheroes from the

first appearance of Superman in Action Comics #1 (1938) to the final installment of the MCU's Phase 3, Spider-Man: Far From Home (2019). The transformation has two significant points. First, the genre's main conventions have been in a change. Second, the genre's focus has changed from sequel filmmaking to the universe concept. The study investigates the Marvel Cinematic Universe's dominant, leading, and major role in the genre's evolutionary process. Besides, the future of the superhero movie genre is questioned through the multiverse concept to broaden an understanding of the genre's following directions.

Maira Vaca • Manuel Alejandro Guerrero (eds)

## La comunicación y sus guerras teóricas. Introducción a las teorías de la comunicación y los medios

Volumen III. Preguntas y metodolgyas de investigación

New York, 2022. XVIII, 260 p., 4 il. blanco/negro, 10 tabla/s.

enc. • ISBN 978-1-4331-9480-1

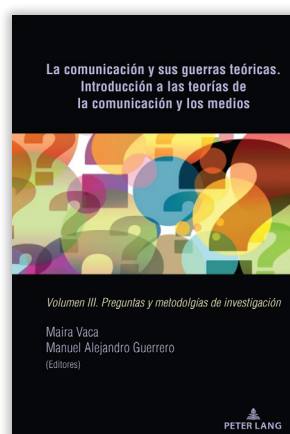
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CHF 50.– / €<sup>D</sup> 42.95 / €<sup>A</sup> 44.– / € 40.– / £ 32.– / US-\$ 47.95



Pensar el estudio de la comunicación como una "guerra" implica reconocer que este no es un campo de estudio delimitado por una sola disciplina o una estricta definición del concepto "comunicación". Exige, también, identificar diversas tradiciones de investigación, así como explorar los principales dilemas que han guiado varias disciplinas en distintas épocas históricas y latitudes del mundo. Esta colección de tres volúmenes propone analizar la comunicación y los medios desde diversas trincheras. Estos diversos panoramas enfoques, tradiciones, épocas, escuelas, autores y sus preo-

cupaciones dialogan entre sí. No hay consensos definitivos; pero tampoco perdedores o ganadores en el debate. La "guerra" consiste, entonces, en identificar lo que está en juego; reconocer la diversidad de opiniones e intereses, y; considerar el vasto arsenal disponible para resolver los grandes dilemas de la comunicación. Volumen III. Preguntas y metodolgyas de investigación Este tercer volumen de la colección *La comunicación y sus guerras teóricas* analiza las principales preguntas y metodolgyas que han guiado la investigación y la docencia en esta área de estudio. Las aportaciones de las y los autores giran en torno a tres ejes que, de modo general y como revisan los dos tomos anteriores, organizan este campo de estudio: (1) el poder aparentemente ilimitado de los medios; (2) los efectos y los usos de la información, y; (3) el papel que juegan las audiencias en los procesos de comunicación masiva. Organizados en estos tres apartados, los capítulos de este tomo analizan las principales preguntas y las metodolgyas de investigación que han resultado útiles ante los dilemas que impone el poder de los medios, las perpetuas revoluciones tecnológicas, el constante flujo de contenidos mediáticos o la multiplicación de roles que adquieren las audiencias ante nuevas plataformas, tendencias comunicativas y espacios de participación. El objetivo en esta revisión es exhortar a las nuevas generaciones a plantear alternativas ante retos (quizá aparentemente) insólitos e incluso infranqueables a los que nos enfrentan la comunicación y los medios en estas primeras décadas del siglo XXI.



Mara Ruth Wesemüller

## Kooperationen im Theater. Institutioneller Wandel der freien darstellenden Künste

Berlin, 2022. 342 S., 3 Tab.

**Literatur – Kultur – Ökonomie / Literature – Culture – Economy. Bd. 11**

geb. • ISBN 978-3-631-85526-3

CHF 81.– / €<sup>D</sup> 69.95 / €<sup>A</sup> 71.90 / € 65.40 / £ 54.– / US-\$ 78.95

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CHF 81.– / €<sup>D</sup> 69.95 / €<sup>A</sup> 71.90 / € 65.40 / £ 54.– / US-\$ 78.95



In der Freien Szene arbeiten, das heißt primär, dezidiert nicht am „Stadttheater“ zu arbeiten. Diese historisch gewachsene Opposition scheint allerdings aufzuweichen, angesichts wachsender Kooperationsstätigkeiten und vielfältiger Interorganisationsbeziehungen zwischen Akteur:innen der Freien Szene und öffentlich getragenen Theatern seit den 2000er Jahren – von Koproduktionen und Kooperationen, über Kurator:innen der darstellenden Künste bis hin zu hybriden Strukturen. Warum kooperieren freie Gruppen mit öffentlich getragenen Theatern, angesichts der historischen

Entwicklung der Freien Szene und der dezidierten Abkehr freier Theaterschaffender von Strukturen und Arbeitsweisen öffentlich getragener Theater? Diese Frage steht im Zentrum des hier vorliegenden interdisziplinären Forschungsbeitrags.

Urszula Doliwa

## Pirate Waves

Polish Private Radio Broadcasting in the Period of Transformation 1989–1995

Berlin, 2022. 248 pp., 2 tables.

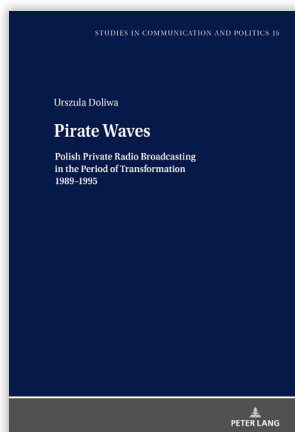
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This book reveals the value and significance of pirate radio, with a special focus on local radio stations that broadcast illegally in Poland in the early 90s. It shows that many of them, like in other countries from the region, began as non-commercial, community-oriented initiatives. Several sources of information were used to maximize the potential of the study, especially documents gathered from public institutions, press articles, interviews with radio representatives, and decision-makers who influenced the shape of the broadcasting system. The analysis of these sources supports the conclusion that, although the pirates left a lasting legacy, they lost out in the licensed regime driven by market logic.

although the pirates left a lasting legacy, they lost out in the licensed regime driven by market logic.

Struan Gray

## Picturing Ghosts

Memories, Traces and Prophecies of Rebellion in Postdictatorship Chilean Film

Oxford, 2022. X, 240 pp., 9 fig. b/w.

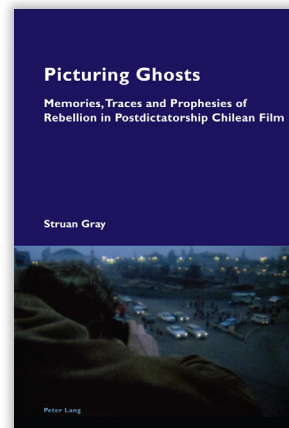
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How can the afterlives of anticapitalist and antidictatorship resistance enliven contemporary imaginaries of social justice? Where can the legacies of authoritarianism be spatially located and challenged? And what roles can film play in reckoning with these spectral inheritances? *Picturing Ghosts* addresses these questions in relation to postdictatorship Chile, a country that has become a nodal point in global geopolitical narratives about the obsolescence of socialism, the birth of neoliberalism and «the end of history». Exploring how the Chilean «transition to democracy» has been narrated in

film, the book focuses on stories of haunting and rebellion that unsettle hegemonic temporalities and frameworks of memory. Engaging with the idea of haunting as a trope, a conceptual metaphor and a structure of feeling, it considers different approaches to reckoning with the present past as an emancipatory presence – a multiplicity of unfinished projects and unanswered questions that the cultural imaginary of late capitalism hastens to smooth over. Through a cartographic approach to analysis, this study looks beyond established landscapes of memorialisation in Chile, encountering rebellious subjects and stories in houses and *haciendas*, *poblaciones*, the presidential palace, the Atacama Desert, shopping malls, public schools and university campuses. In doing so, it contributes to an emerging field of research that problematises the dominant spatial and temporal imaginaries of «post-conflict» transitions, striving to construct more inclusive and transformative conceptions of truth, justice and emancipation.

Jacqueline Malchow

## Die Illusion des Illusionstheaters

Friedrich Ludwig Schröder, Shakespeare und der natürliche Schauspielstil

Berlin, 2022. 452 S., 2 farb. Abb., 9 s/w Abb.

**Hamburger Beiträge zur Germanistik. Bd. 67**

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Shakespeares Karriere auf deutschen Bühnen begann 1776 in Hamburg mit einer Aufführung des *Hamlet*. Die Bearbeitung des Stücks stammte von Friedrich Ludwig Schröder – Schauspieler, Dramatiker, Regisseur und Direktor des Hamburger Theaters. Er schrieb damit Theatergeschichte. Untersucht werden seine während der Spielzeiten mehrfach überarbeiteten Aufführungsskripte von *Hamlet* und *Der Kaufmann von Venedig* sowie zeitgenössische Theaterkritiken und Briefwechsel. Diese interdisziplinäre Studie belegt die komplexen Einflüsse der Diskurse des 18. Jahrhunderts auf die

Bühnentexte und ihre schauspielerische Interpretation. Dabei treten insbesondere die Bearbeitungen und ihre performativen Umsetzungen als essenzielle Zeugnisse aufklärerischer Theaterästhetik und Shakespeare-Rezeption hervor. Sie verlangen somit eine neue Wertschätzung.

Paul Murphy (ed.)

## Irish Theatre International

Volume 2 Number 1

Oxford, 2009. 72 pp., 1 fig. b/w.

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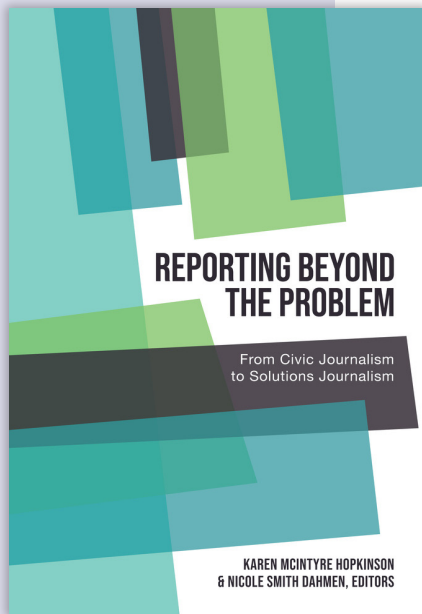
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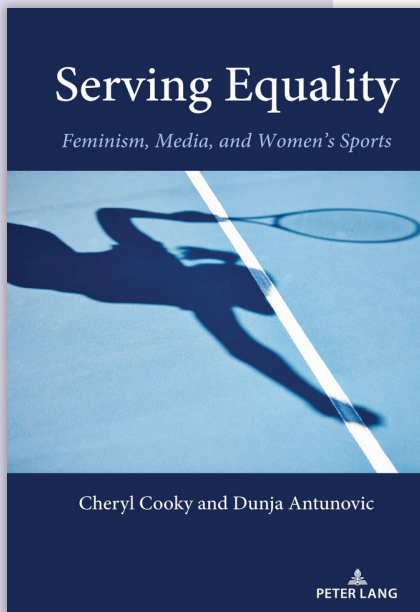
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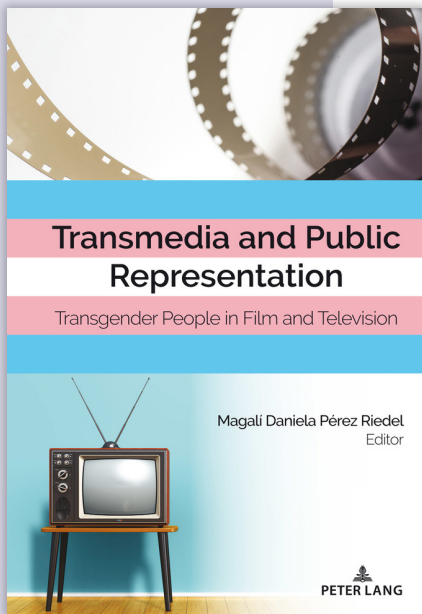
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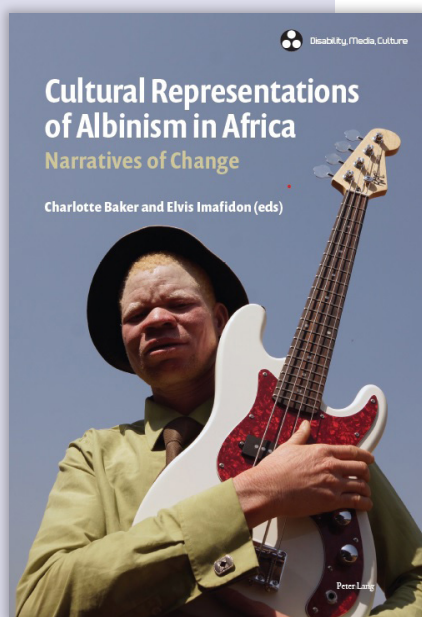
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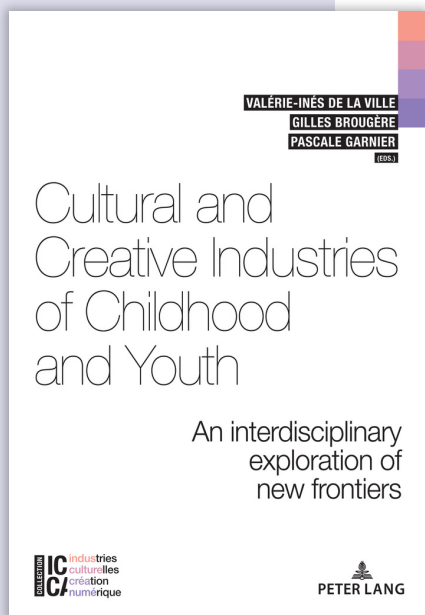
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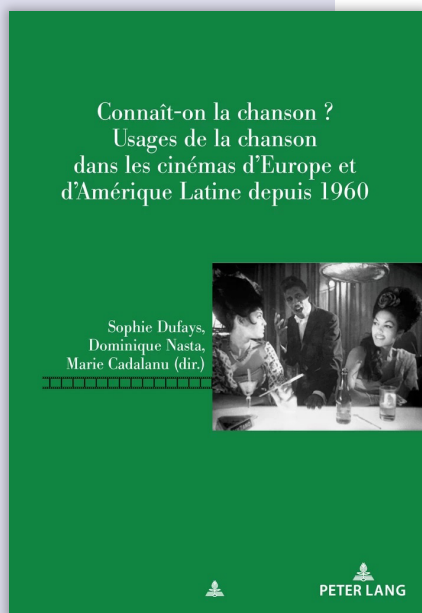
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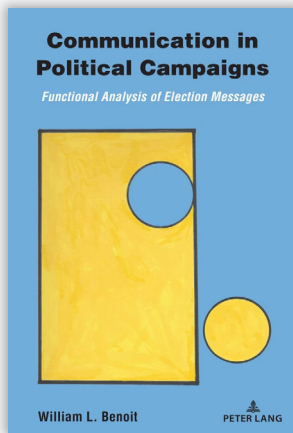
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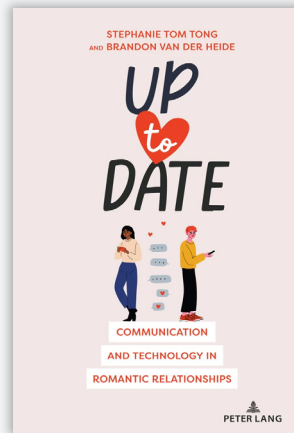
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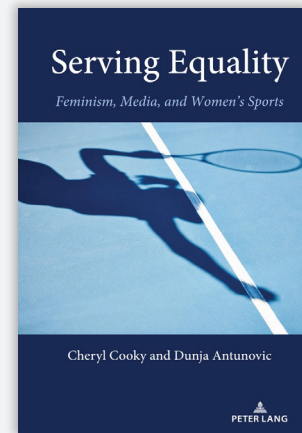
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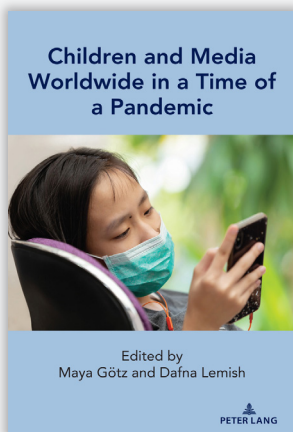
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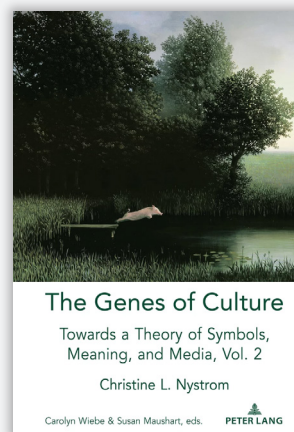
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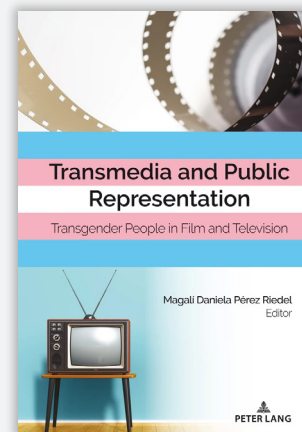
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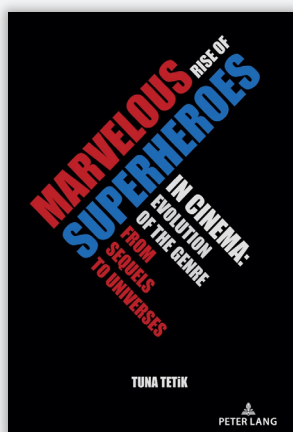
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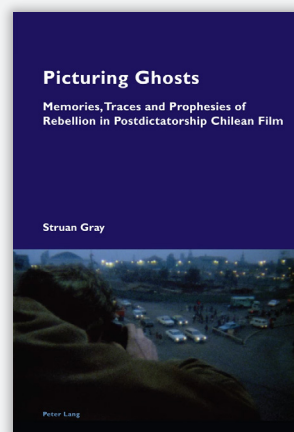
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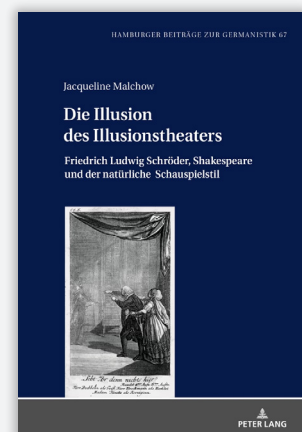
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